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WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

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City and County of San Francisco

Urban Forest Council

Notice & Agenda

Funding Committee Special Meeting

Thursday, July 10, 2003
Department of the Environment
Ecocenter Conference Room
12 PM TO 1 PM

COMMITTEE MEMBERS

Diana Cohen, Chair
Milton Marks III
Carolyn Blair
Michael Sullivan

Emily Rogers, Council Secretary

Disability Access

The Commission on the Environment meeting will be held in Room 421, City Hall, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA. The Commission meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

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1) Call to Order and Roll Call

2) DISCUSSION: Funding Committee Scope

3) DISCUSSION: Potential sources of funding
   a. Foundation funding
   b. Establishment of a Landscape Maintenance District.

4) DISCUSSION: Budget Analyst Request

5) New Business
   a. Future agenda planning

6) Public Comment

7) Adjournment

*Copies of explanatory documents are available to the public at the Commission's office, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Commission's webpage http://www.sfgov.org/sfenvironment/aboutus/policy/commission.htm; or, upon request to the Commission Secretary, at the above address or telephone number 415-355-3709, or via e-mail at emily.rogers@sfgov.org within three business days of a meeting.

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City and County of San Francisco
Urban Forest Council
11 Grove Street
San Francisco, CA 94102

Department of the Environment

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July 10, 2003 Special Meeting--Cancelled

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

Cancelled No Quorum

City and County of San Francisco

Urban Forest Council

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Milton Marks III
Carolyn Blair
Michael Sullivan

Janet Michaelson, Council Coordinator
Emily Rogers, Council Secretary

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City and County of San Francisco

Urban Forest Council
11 Grove Street
San Francisco, CA 94102

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

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City and County of San Francisco

Urban Forest Council

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Notice & Agenda

Funding Committee Meeting

Tuesday August ~~28~~ 26, 2003
Department of the Environment
Ground Floor Conference Room
12 PM TO 1 PM

COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terri Milne

Emily Rogers, Council Secretary

Disability Access

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Order of Business

1. Call to Order and Roll Call

2. **INFORMATION/DISCUSSION**: Urban Forest Budget
   a. Analysis of Urban Forest Plan components and budget requirements.

3. **INFORMATIONDISCUSSION**: Potential sources of funding
   a. Foundation funding – Janet Michaelson, Council Coordinator
   b. Transportation Authority funding – Milton Marks, Acting Chair
   c. Parcel Tax/Landscape Assessment – Milton Marks/Janet Michaelson
   d. Coastal Conservancy – Shawn Rosenmoss, SFE Grant and Fundraising Coordinator
   e. PUC: Storm Water Runoff/carbon sequestration – Janet Michaelson
   f. Federal funds – Janet Michaelson

4. **New Business**
   a. Implementing use of scheduling form for agenda items – Emily Rogers, Council Secretary (Explanatory Document: Meeting Agenda Item Scheduling Form)**
   b. Meeting date and time

5. **Public Comment**

6. **Adjournment**

**Copies of explanatory documents are available to the public at the SF Environment, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Council's webpage http://www.sfgov.org/sfenvironment/aboutus/openspaces/urbanforest.htm; or, upon request to the Council Secretary, at the above address or telephone number 415-355-3709, or via e-mail at emily.rogers@sfgov.org within three business days of a meeting.

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City and County of San Francisco
Urban Forest Council
11 Grove Street
San Francisco, CA 94102

SF Environment

Urban Forest Council Meeting Scheduling Form
(This is a public document)

- ❑ Full Council
- ❑ Planning & Policy
- ❑ Funding
- ❑ Other _____

Date Submitted: _____ Council Meeting Date: _____

Submitted By: _____ Sponsored by Council Member_____

Title of item as it should appear on the agenda. _____

Is this a Closed Session Item? ❑ Yes ❑ No
(If yes, consult with Deputy City Attorney.)

Is this an Action Item? ❑ Yes ❑ No

Description of Proposed Action (i.e. Adoption of Resolution, Approval of Grant Award): _____

Description of Item (i.e. Report, Resolution, Presentation): _____

Context/History of this Item: _____

_____

_____

Staff Presenter: _____ Length of Time: _____

Other speakers: list names (correct spelling and title) Est. Speaking Time

Name: _____ Title: _____ _____

Name: _____ Title: _____ _____

Name: _____ Title: _____ _____

Requested Estimated total length of time for item: _____

Has a committee or the Council heard this Item? When and what action did it take? (i.e. UFC, BOS, or other Commission) _____

Staff Recommendation: (Pros and Cons) _____

_____

Is there likely to be public comment on this item? ❑ Yes ❑ No

❑ Attached is a list of interested parties that need to be contacted including contact information if available. This should include opposing parties to the issue.

Relevant Documents (Must include any document to be voted on and all relevant documents must be attached):

_____

_____

Approval for Placement on Agenda by: _____ Date_____

DRAFT June 19, 2003

Outline for a comprehensive urban forest plan for San Francisco

1. Executive Summary

2. Credits

3. Introduction
   3.1. Need
   3.2. Purpose and objectives
   3.3. Scope and concepts

4. Development of San Francisco's urban forest
   4.1. City Parks
   4.2. Streets
   4.3. Federal lands
   4.4. Other government agencies
   4.5. Non profit programs

5. Current urban forest conditions
   5.1. Sample inventory procedure
   5.2. Inventory results

6. Community input
   6.1. Decision maker belief analysis
   6.2. Community needs survey
   6.3. Public meetings
   6.4. Summary

7. Urban forest benefit and cost analysis
   7.1. Approach
   7.2. Valuation Techniques
   7.3. Environmental Benefits
   7.4. Program Costs
   7.5. Total Benefits
   7.6. Total Costs
   7.7. Benefit to Cost Ratios
   7.8. Limitations

8. Recommendations
   8.1. Vision/community goals
   8.2. Maintenance
   8.3. Planting
   8.4. Conservation
   8.5. Landmark program
   8.6. Education/ community involvement
   8.7. Tools and resources

9. Funding needs
   9.1. Potential Funding Sources
   9.2. Opportunities for partnerships

Resolution 001-03-UFC
Street Tree Policies

STREET TREES RESOLUTION RECOMMENDING THAT THE PLANNING COMMISSION INTEGRATE STREET TREES INTO THE GENERAL PLAN; URGING CITY DEPARTMENTS TO INTEGRATE THEIR STREET TREE POLICIES INTO PLANNING, OPERATIONS AND PERMITTING DECISIONS AND REPORT SUCH DECISIONS TO THE URBAN FOREST COUNCIL WITHIN SIX MONTHS; AND URGING THE MAYOR AND BOARD OF SUPERVISORS TO RECOGNIZE THE IMPORTANCE OF THE URBAN FOREST.

WHEREAS, Street Trees are a significant and highly visual portion of the urban forest, a vital infrastructure system essential to the quality of life in the urban environment of the City and County of San Francisco; and

WHEREAS, appropriate planning, planting and maintenance of Street Trees provides City residents and visitors with economic, social, environmental, ecological and aesthetic benefits as well as contributing to public health, welfare and safety; and

WHEREAS, properly designed plantings and well maintained Street Trees specifically reduce storm water runoff, improve air quality, reduce greenhouse gases, calm vehicular traffic, provide social and psychological well-being, and enhance property values; and

WHEREAS, these benefits increase with increasing tree size; and

WHEREAS, street trees are a unique form of infrastructure in that they appreciate in value over time as they grow, thereby providing significant return on the investment in their planting and maintenance and making the conservation of mature trees a priority; and

WHEREAS, the benefits from the urban forest can best be realized when adequate and reasonable care is provided in a consistent and continuous manner; and

WHEREAS, planting, preserving and maintaining Street Trees is an essential component for improving the quality of life in the various communities of the City; and

WHEREAS, the City and County of San Francisco must strive to resolve conflicts between Street Trees and other essential infrastructure, so as to preserve the net benefits conferred by that segment of the urban forest on the remaining City infrastructure; and

WHEREAS, the City and County of San Francisco seeks to improve the physical, social, economic and aesthetic environment by optimizing the benefits derived from Street Trees; and

WHEREAS, the Urban Forest Council was established on April 11, 2003 and mandated by the Board of Supervisors to make policy recommendations concerning the planning and management of the entire San Francisco City Urban Forest; and

WHEREAS, the Urban Forest Council was established to facilitate constructive interaction between community members and all city agencies involved in the planning and management of trees, to analyze urban forestry programs and to foster community support in the planting and preservation of a high quality urban forest; and

WHEREAS, a uniform plan and policy is necessary to support community and City efforts by defining the importance of Street Trees and the commitment of the City and County of San Francisco to the maintenance and enhancement of Street Trees; and

WHEREAS, the urban forest in the City and County of San Francisco is one of the most undercapitalized and smallest per capita in the nation; and

NOW, THEREFORE, BE IT RESOLVED that the Urban Forest Council recommends that the Planning Commission amend the General Plan and integrate Street Trees into the General Plan:

1. Street Trees are recognized as an essential part of the City and County of San Francisco's urban forest infrastructure, an infrastructure system identified in the City's General Plan Framework, and as such will receive equal consideration with other City infrastructure systems.

2. The benefits derived from Street Trees will be optimized by establishing urban forest programs that ensure that the collective population of Street Trees and their management

   - Achieve an optimum degree of canopy cover in order to intercept and absorb rainfall, thereby reducing storm water runoff and the need to expand storm drainage systems as well as absorbing the flow of polluted runoff into the Bay and ocean

   - Provide mixed age tree population, adequate species diversity and an appropriate mix of tree types (evergreen vs. deciduous), in order to provide a diverse forest ecosystem more able to adapt to changing environmental pressures such as disease, pest infestation, etc.

I hereby certify that this resolution was adopted by the Commission on the Environment at its regular meeting on June 13, 2003.

_____

Council Secretary

VOTE:

Ayes:

Noes:

Absent:

SF Environment

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

City and County of San Francisco

Urban Forest Council

MINUTES

Funding Committee Meeting

Tuesday, August 26, 2003
Ground Floor Conference Room
12 PM TO 1 PM

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Order of Business

1. Call to Order and Roll Call:
- The meeting was called to order at 12:25 p.m.
- Members Blair, Marks, and Milne were present.

2. **INFORMATION/DISCUSSION**: Urban Forest Budget

a. Analysis of Urban Forest Plan components and budget requirements.
- The committee discussed Board of Supervisor fund raising expectations of the Council for the next fiscal cycle. The Committee will look into small project fund raisings opportunities such as garnering monies to develop educational materials. The committee will look more closely at infrastructure support.

3. **DISCUSSION**: The Committee discussed potential sources of funding. Specifically, there are funding opportunities available from various foundations, private and public organizations.

4. **New Business**
   a. Implementing use of scheduling form for agenda items – Emily Rogers, Council Secretary reviewed the purpose and use of the Agenda Item Scheduling Form.
   b. Meeting date and time: The Committee will continue to meet at it regular time and day.

5. **Public Comment**
   - There were no comments from the public.

6. **Adjournment: The meeting was adjourned at 1:35 p.m.**

Respectfully Submitted by,

Emily Rogers, Council Secretary

SF Environment

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

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City and County of San Francisco
Urban Forest Council

Notice & Agenda*

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Funding Committee
Regular Meeting

Tuesday, September 23, 2003
Department of the Environment
Ground Floor Conference Room
12 PM

COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Emily Rogers, Council Secretary
Janet Michaelson, Council Coordinator

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Order of Business

1. Call to Order and Roll Call

2. **DISCUSSION**: Discussion regarding Coordinator Report on funding opportunities including:
   a. Foundation funding
   b. Transportation Authority funding
   c. Parcel Tax/Landscape Assessment
   d. Coastal Conservancy
   e. PUC: Air quality/Water quality
   f. Muni: Air quality
   g. State Funds
   h. Federal funds
   i. Private business

   (Explanatory document: September, 2003 Funding Report)

3. **New Business**
   a. Meeting date and time

4. **Public Comment**

5. **Adjournment**

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San Francisco, CA 94102

SF Environment

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

City and County of San Francisco

Urban Forest Council

MINUTES

Funding Committee

Tuesday, September 23, 2003
Department of the Environment
Ground Floor Conference Room
12 PM

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Order of Business

1. Call to Order and Roll Call: The meeting was called to order at 12:25 p.m. Council Members C. Blair, T. Milne, and M. Marks were present.

2. **DISCUSSION**: Janet Michaelson led the Committee in a discussion regarding Coordinator Report on funding opportunities including: Foundation funding, Transportation Authority funding, Parcel Tax/Landscape Assessment, Coastal Conservancy, PUC: Air quality/Water quality, Muni: Air quality, State and Federal funds, and Private business. Discussions focused on what kinds of monies are available from the aforementioned sources. The Committee inquired and discussed the scope of types of projects they could and should be raising money for. For example, money could be raised to develop educational materials, infrastructure support in addition to monies for the development of the Urban Forest Plan.

3. **New Business**
   - Meeting date and time: The Committee decided to keep its regular meeting day and time of the fourth Tuesday of the month at Noon.

4. **Public Comment:** There were no comments from the public.

5. **Adjournment:** The meeting was adjourned at 1:35 p.m.

Respectfully Submitted,

Emily Rogers, Council Secretary

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SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Agenda

Funding Committee

Tuesday, October 28, 2003
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
NOON

.93

8/03

COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Janet Michaelson, Council Coordinator
Emily Rogers, Council Secretary

Disability Access

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www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the August 26, 2003 Special meeting and the September 23, 2003 meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Minutes of the August 26, 2003 Special meeting and September 23, 2003 meeting of the Funding Committee)*

3. **DISCUSSION**: Discussion regarding funding opportunities including:
   (1) Foundation funding
   (2) State Funds
   (3) Federal funds

4. New Business

5. Public Comment

6. Adjournment

SF Environment

October 28, 2003 Approved

City and County of San Francisco

DEpartment of the ENvironment

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URBAN FOREST COUNCIL

Funding Committee

Tuesday, October 28, 2003

11 Grove Street

Ground Floor Conference Room

NOON

MINUTES

Order of Business

1. Call to Order and Roll Call: The meeting was called to order at 12:15 PM. Members Blair, Marks, and Milne were present.

2. **ACTION:** Approval of minutes of the August 26, 2003 Special meeting and the September 23, 2003 meeting of the Urban Forest Council Funding Committee.

- Upon motion by Member Milne and second by Member Blair the minutes of the August 26 and September 23, 2003 meetings were

approved.

3. **DISCUSSION:** Discussion regarding funding opportunities including:

- The Committee engaged in discussion regarding funding opportunities from Foundations, the State and Federal government. Member Marks, Council Coordinator Janet Michelson, and Shawn Rosenmoss, Fund Developer for the Department of the Environment have been meeting to explore funding opportunities. Currently there is a possibility of funding available from the Department of Conservation for clean water and storm water programs. They are exploring linkages to between trees and the storm water run off and trees. Ms. Rosenmoss is working with Rosie Jinks to put together a proposal for a Watershed Coordinator. The application is due on November 19th.

There are also funds available from the Environmental Enhancement Mitigation Program. They are meeting with the Public Works and the Transportation Authority to discuss the opportunities. However, this grant will probably require some sort of partnership with a non-profit organization.

NUFAC may have funding available for developing the Urban Forest Plan, however, they typically require work to have a national impact. The National Trust has seed money for urban forest programs. The application is due on November 28th. Letters of Intent have been sent to the Lisa and Douglas Goldman Fund, Maria Crocket Trust and Garbondi Foundation noting intent to submit a grant proposal for money to do an urban forest plan scope. Discussions ensued regarding the likelihood of successfully garnering funds from the aforementioned sources.

The Center for Urban Forest research has completed a draft Street tree analysis for San Francisco. They will be presenting this draft at the full Council meeting.

Jim Clark of Hort Science has offered pro-bono his assistance in developing an outline for the Urban Forest Plan. Discussions continued regarding the Plan, its focus and how to approach potential funders. As well, there was discussion on the process for garnering City Funding with respect to the budget preparation timeline.

4. New Business: No new business was introduced.

5. Public Comment: There were no comments from the public.

6. Adjournment: The meeting was adjourned at 1:00 PM

Respectfully Submitted,

Emily Rogers

Council Secretary

SF Environment

WILLIE L. BROWN, JR.,
MAYOR
JARED BLUMENFELD,
DIRECTOR

City and County of San Francisco

Urban Forest Council

Notice & Agenda

Funding Committee Special Meeting

This is a special meeting because it is not on its regular day.

Thursday
November 20, 2003

93 **12 PM TO 1 PM**

103 **11 Grove Street**
Ground Floor
Conference Room

COMMITTEE MEMBERS

Milton Marks III, Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

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1) Call to Order and Roll Call

2) **ACTION:** Adoption of the October 28, 2003 meeting minutes. (Explanatory Documents: Minutes of the October 28, 2003 meeting)*

3) **INFORMATION:** Current Grant Applications and Letters of Intent
Alexis Harte, Urban Forest Council Coordinator

4) **DISCUSSION:** Urban Forestry Program Funding
David Assmann, Deputy Director, Department of the Environment
   - Urban Forest Program budget within Department of the Environment

5) **DISCUSSION:** Preparing a City-Wide Urban Forestry Budget
Milton Marks, III, Funding Committee Chair
   - Adopting the City of Davis "Levels of Service" Model: Working Towards an Urban Forestry Budget for San Francisco

6) New Business

7) Public Comment

8) Adjournment

*Copies of explanatory documents are available to the public at the Commission's office, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Commission's webpage http://www.sfgov.org/sfenvironment/aboutus/policy/commission.htm; or, upon request to the Commission Secretary, at the above address or telephone number 415-355-3709, or via e-mail at emily.rogers@sfgov.org within three business days of a meeting.

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City and County of San Francisco
Urban Forest Council
11 Grove Street
San Francisco, CA 94102

SF Environment

WILLIE L. BROWN, JR., MAYOR
JARED BLUMENFELD, DIRECTOR

City and County of San Francisco
Urban Forest Council
Funding Committee Special Meeting
This was a special meeting because it is not on its regular day.
Thursday, November 20, 2003 at 12 PM
11 Grove Street Ground Floor Conference Room

APPROVED MINUTES
ORDER OF BUSSINESS

1) Call to Order and Roll Call
   - The meeting was called to order at 12:07 p.m.
   - Members Carolyn Blair, Milton Marks III, Terry Milne, and Michael Sullivan were present.

2) **ACTION:** Adoption of the October 28, 2003 meeting minutes.
   - Upon motion by Mr. Sullivan, and second by Ms. Blair the minutes were adopted with minor amendments.

3) **INFORMATION:** Current Grant Applications and Letters of Intent
   - Alexis Harte, Urban Forest Council Coordinator, noted that no letters of intent had been issued. However, there were a number of potential funding opportunities that he along with Shawn Rosenmoss, the Department's funding developer would be looking into. There are ranges of grants both public and private available to fund urban forestry. There are also monies out there for short-term goals such as, perhaps, funding studies. There may also be some opportunities to establish partnerships and receive in-kind support.

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4) **DISCUSSION:** Urban Forestry Program Funding
   - David Assmann, Deputy Director, Department of the Environment, discussed the Urban Forest Program budget within the Department of the Environment. The current budget was developed with 25K dollar contributions from 4 of 6 City departments. For the next budget cycle the strategy will be to again ask 6 departments for the same contribution. It is expected that the current 4 will recommit, but hoped that the other 2 will also contribute. Most of the budget goes to the Coordinator's salary. The Committee suggested asking the departments for a slightly larger contribution. There was a discussion on the role of the Committee in the budgeting process.

5) **DISCUSSION:** Preparing a City-Wide Urban Forestry Budget
   - Milton Marks, III led a discussion on adopting the City of Davis "Levels of Service" Model: Working Towards an Urban Forestry Budget for San Francisco. The budget essentially has two components: 1. looks at the funding for the Council and 2. looks at funding for the citywide urban forest. Members should bring in reports to look at so that the various approaches to municipal urban forest management can be examined.
   - There was a discussion on presenting a separate budget report to the Full Council and the Board of Supervisors annually. Mr. Harte will draft a resolution for Full Council consideration.

6) New Business
   - Funding fro rubber sidewalks.
   - Change the Committee meeting schedule to every other month.

7) Public Comment
   - There were no comments from the public.

8) Adjournment: The meeting was adjourned at 1: 25 p.m.

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WILLIE L. BROWN, JR.,
MAYOR
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DIRECTOR

City and County of San Francisco

Urban Forest Council

Notice & Agenda

Funding Committee Meeting

Tuesday
January 27, 2004

93

12 PM TO 1 PM

104

11 Grove Street
Ground Floor
Conference Room

COMMITTEE MEMBERS

Milton Marks III, Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

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1) Call to Order and Roll Call

2) **ACTION:** Adoption of the October 28, 2003 meeting minutes. (Explanatory Documents: Minutes of the October 28, 2003 meeting)*

3) **INFORMATION:** Current Grant Applications and Letters of Intent
Alexis Harte, Urban Forest Council Coordinator

4) **DISCUSSION:** Urban Forestry Program Funding
   - *Trees as Capital Improvements.*

5) **DISCUSSION:** Preparing a City-Wide Urban Forestry Budget
Milton Marks, III, Funding Committee Chair
   - Adopting the City of Davis "Levels of Service" Model: Working Towards an Urban Forestry Budget for San Francisco

6) New Business

7) Public Comment

8) Adjournment

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Urban Forest Council
11 Grove Street
San Francisco, CA 94102

SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT
URBAN FOREST COUNCIL

APPROVED MINUTES

Funding Committee
Tuesday, January 27, 2004

Dept. of the Environment
11 GROVE STREET
Ground Floor Conference Room
San Francisco, Ca 94102

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NOON

ORDER OF BUSINESS

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1. **Call to Order and Roll Call:** The meeting was called to order shortly after 12 Noon. Members Milton Marks III, Carolyn Blair, Terry Milne, and Michael Sullivan were present.

2. **ACTION:** The minutes of the November 20, 2003 Special Meeting of the Urban Forest Council Funding Committee were unanimously adopted.

3. **INFORMATION:** Urban Forest Council Funding: David Assmann, Deputy Director Department of the Environment gave a report on the Department of the Environment's Urban Forest Program Funding for fiscal year 04'-05'. Mr. Assmann reviewed the budget process. Specifically, detailed how the Council's budget is administered.

4. **DISCUSSION**: Member Marks engaged the committee in a discussion to develop a budget for completing the Comprehensive Urban Forest Plan ("Plan") and a strategy for attaining the necessary funds. It is estimated that the cost to produce the Plan will be approximately $120-$150, 000. The Council is seeking to raise an addtional $30,000. The current monies available to support the Urban Forest Program will need to be supplemented with outside funding. Mr. Assmann and Shawn Rosenmoss, the department's fundraising coordinator, weighed in to discuss various options to minimize cost such as in-kind contributes, matching time and money, electronic productions versus printing the documents were options discussed. Discussions continued regarding the various cost considerations related to the production of the Plan as well as a timeline completion. There was also a discussion of roles and responsibilities of staff, and the Committee.

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4. New Business: No new business was introduced.

5. Public Comment: There were no comments from the public at this time.

6. Adjournment: The meeting was adjourned at 1:15 p.m.

Respectfully submitted by,
// Emily Rogers //
Council Secretary

SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee Notice and Agenda

Tuesday, March 23, 2004
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
NOON

4.93
23/04

COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

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Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the January 27, 2004 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Minutes of the January 27, 2004 Meeting)*

3. **INFORMATION:** Urban Forest Program Funding: Alexis Harte: A Report on the Department of the Environment's Urban Forest Program Funding for fiscal year 04'-05'

4. **DISCUSSION:** Short-term Funding for Completing the Comprehensive Urban Forest Plan. Alexis Harte. Mr. Harte will lead a discussion on progress made and steps needed to fund work on the comprehensive urban forest plan.

5. **DISCUSSION:** Long-term Funding for San Francisco's Urban Forest: Milton Marks III: SF Environment has brought on an intern, Saana Deichsel, to conduct research on innovative urban forestry funding mechanisms from around the country. To prepare the Council for its work on the funding section of the comprehensive urban forest plan, Ms. Deichsel will present a formal report of her findings at a later meeting of the full Urban Forest Council. Mr. Marks will lead a discussion with the Funding Committee to provide initial direction for her research.

6. New Business

7. Public Comment

8. Adjournment

SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee
APPROVED MINUTES

Tuesday, March 23, 2004
11 GROVE STREET
Eco-Center Conference Room
San Francisco, CA 94102
NOON

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Order of Business

1. Call to Order and Roll Call: The meeting was called to order at 12:10 p.m. Members C. Blair, M. Marks, III, and M. Sullivan were present.

2. **ACTION:** The minutes of the January 27, 2004 Meeting of the Urban Forest Council Funding Committee were unanimously approved as corrected. Note item #4 was amended to read: "It is estimated that the cost to produce the Plan will be approximately $120-$150,000. The Council is seeking to raise an additional $30,000."

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23/04
proved

3. **INFORMATION:** Alexis Harte updated the Committee on Urban Forest Program Funding for fiscal year 04'-05'. Twenty-five thousand dollars has been secured from both the Department of Public-Works and the Recreation and Parks Department. This represents a third of total requested funding support. Deputy Director David Assmann is facilitating negotiations to secure additional funding from other stakeholder departments.

4. **DISCUSSION:** Alexis Harte outlined Council and departmental short-term Funding objectives. Mr. Harte led a discussion on progress made and steps needed to fund work on the comprehensive urban forest plan.

5. **DISCUSSION:** Milton Marks III led the Committee in a brief discussion on the long-term funding of San Francisco's Urban Forest. Discussions then focused on projected costs for the various activities for developing the Urban Forest Plan.

   - Saana Deichsel, an intern with the Urban Forest Program and UC Berkeley graduate student will be conducting research on innovative urban forestry funding mechanisms from around the country. She gave a brief orientation and overview of her research methodology and findings thus far. Ms. Deichsel will present a formal report of her findings at a later meeting of the full Urban Forest Council. Discussions ensued with the Funding Committee providing initial direction for her continued research.

6. **New Business:** No new business was introduced at this time.

7. **Public Comment:** There were no comments from the public at this time.

8. **Adjournment:** The meeting was adjourned at 1:30 p.m.

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee Notice and Agenda

Tuesday, May 25, 2004
DEPARTMENT OF THE ENVIRONMENT
11 Grove Street
Ground Floor Conference Room
NOON

93
-/04

COMMITTEE MEMBERS

Milton Marks III, Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

Disability Access

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www.sfenvironment.com
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Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the March 23, 2004 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Minutes of the March 23, 2004 Meeting)*

3. **INFORMATION:** Urban Forest Program funding: Ami Bilgiri, SF Environment Finance Director: A Report on the Department of the Environment's Urban Forest Program Funding for fiscal year 04'-05'

4. **DISCUSSION:** Short-term funding for completing the comprehensive urban forest plan. Alexis Harte, Urban Forest Council Coordinator. Mr. Harte will lead a discussion on progress made and steps needed to fund work on the comprehensive urban forest plan.

5. **ACTION:** Language for use in urban forestry funding letter of support The Funding Committee will vote on language to be used in letters of support for urban forestry funding in FY 04'-05', (Explanatory Document: Draft language for use in letters of support for urban forestry funding for FY 04'-05')

6. **ACTION:** Language for use in urban forestry op-ed piece. The Funding Committee will vote on language to be used in a planned op-ed piece in support of urban forestry funding for FY 04'-05'. (Explanatory Document: Draft language for Op-Ed piece for urban forestry funding for FY 04'-05')

7. **DISCUSSION:** Long-term Funding for San Francisco's Urban Forest: The Funding Committee will discuss how case studies of creative urban forestry funding mechanisms from around the country can be used to inform the funding component of San Francisco's comprehensive urban forest plan.

8. New Business

9. Public Comment

10. Adjournment

**Copies of explanatory documents are available to the public at the SF Environment, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Council's webpage http://www.sfgov.org/sfenvironment/aboutus/openspaces/urbanforest/ ;or, upon request to the Council Secretary, at the above address or telephone number 415-355-3709, or via e-mail at emily.rogers@sfgov.org within three business days of a meeting.

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City and County of San Francisco
Department of the Environment
URBAN FOREST COUNCIL
Funding Committee

Tuesday, May 25, 2004
11 Grove Street
Ground Floor Conference Room
NOON

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APPROVED MINUTES

1. Call to Order and Roll Call: The meeting was called to order at 12:15 p.m. Council members Carolyn Blair, Milton Marks, III, Terry Milne, and Michael Sullivan were present.

2. **ACTION:** Upon motion be Member Sullivan and second by Member Milne, the minutes of the March 23, 2004 Meeting of the Urban Forest Council Funding Committee were unanimously adopted.

3. **INFORMATION:** Ami Biligiri, SF Environment Finance Director reported on the Department of the Environment's Urban Forest Program Funding for fiscal year 2004-4005. One hundred and fifty thousand dollars has been collected from various City departments for the Urban Forest program. This falls short by $30K; however, the Department of the Environment will subsidize the program.

4. **DISCUSSION:** Focusing on short-term funding goals and objectives for completing the comprehensive urban forest plan, Alexis Harte, Urban Forest Council Coordinator led a discussion on progress made and steps needed to fund work on the comprehensive urban forest plan. Letters of interest have been sent to Safe Tree and to PG&E. A proposal is due to the Lisa and Douglas Goldman Fund by June 1, 2004 requesting $15K for plan production. There is no news at this time on the LOI sent to Olmstead and Rose. Discussions ensued.

5. **ACTION:** Upon motion by Member Milne and second by Member Blair language for use in urban forestry funding letter of support The Funding Committee will vote on language to be used in letters of support for urban forestry funding in FY 04'-05'was unanimously adopted.

6. **ACTION:** Upon motion by Member Milne and second by Member Blair language for use in urban forestry op-ed piece. The Funding Committee will vote on language to be used in a planned op-ed piece in support of urban forestry funding for FY 04'-05'.

7. **DISCUSSION:** Long-term Funding for San Francisco's Urban Forest: The Funding Committee will discuss how case studies of creative urban forestry funding mechanisms from around the country can be used to inform the funding component of San Francisco's comprehensive urban forest plan: This item was continued for discussion at the next meeting of the Committee.

8. **New Business**

- Draft program budget.

9. Public Comment: There were no comments from the public at this time.

10. Adjournment: The meeting was adjourned at 1:30 p.m.

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee Notice and Agenda

Tuesday, July 27, 2004
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
NOON

93

7/04

COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

Disability Access

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Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the May 25, 2004 Meeting of the Urban Forest Counci Funding Committee. (Explanatory Document: Minutes of the May 25, 2004 Meeting)*

3. **INFORMATION:** Urban Forest Program Funding: Alexis Harte: A Report on the Department of the Environment's Urban Forest Program Funding for fiscal year 04'-05'

4. **INFORMATION:** Short-term Funding for Completing the Comprehensive Urban Forest Plan. Alexis Harte. Mr. Harte will provide information on progress made and steps needed to fund work on the comprehensive urban forest plan.

5. **PRESENTATION:** Milton Marks III will give a presentation on Section 143 of the Planning Code as a means of generating a long-term source of urban forestry funding.

6. New Business

7. Public Comment

8. Adjournment

July 27, 2004 APPROVED

City and County of San Francisco
Department of the Environment
Urban Forest Council

MINUTES
Funding Committee Regular Meeting
Tuesday, July 27, 2004

11 Grove Street

1st Floor Conference Room

4:00 p.m.

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Order of Business

1. Call to Order and Roll Call: The meeting was called to order at 12:00 p.m. Council members C. Blair, T. Milne, M. Marks, III, and M. Sullivan were present.

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2. ACTION: Upon motion by Member Sullivan the minutes of the May 25, 2004 regular meeting of the Urban Forest Council Funding Committee were unanimously adopted.

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3. INFORMATION: Urban Forest Program Funding: Alexis Harte gave a report on the Department of the Environment's Urban Forest Program Funding for fiscal year 04'-05'. From the five departments asked to contribute to the program, four responded. Approximately $75,000 was received. The Planning Department was not able to contribute this year. To offset this loss and to save the money on overhead expenses, the department will absorb many of the division's program overhead cost. Overall the Council and the program are financially in good shape.

4. INFORMATION: Short-term Funding for Completing the Comprehensive Urban Forest Plan. Alexis Harte. Mr. Harte provided information on progress made and steps needed to fund work on the comprehensive urban forest plan. The program has received $20,000 for Safe Tree and $15,000 are pending from the Goldman Fund. Monies will be used to work on the plan. Discussions focused on funding sources and oversight of projects.

5. PRESENTATION: Milton Marks III gave a presentation on Section 143 of the Planning Code as a means of generating a long-term source of urban forestry funding. Discussions ensued regarding implementation barriers. Specifically the

nexus in proportionality of the fee and implementation and program implementation. New Business: The following topics were introduced for future discussion:

- Utilizing enforcement officers to monitor tree abuse.
- Carbon Transfer Tax
- Tree Topping

7. Public Comment: There were no comments from the public at this time.

8. Adjournment: The meeting was adjourned at 1: 18 p.m.

City and County of San Francisco
Urban Forest Council

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Funding Committee

Regular Meeting Notice and Agenda

Tuesday, September 28, 2004 at NOON
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

COMMITTEE MEMBERS: Carolyn Blair, Terry Milne and, Michael Sullivan

Council Coordinator: Alexis Harte **Council Secretary:** Emily Rogers

Order of Business

1. Call to Order and Roll Call

4.93

2. **ACTION:** Approval of minutes of the July 27th, 2004 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Minutes of the July 27, 2004 Meeting)*

28/04

3. **INFORMATION/DISCUSSION**: Urban Forest Plan Budget- Alexis Harte
   a. Analysis of Urban Forest Plan Budget requirements
   b. Update on Section 143 Proposal
   c. Other Funding Options (Explanatory Document: Innovative Mechanisms For Funding Urban Forestry Programs)

4. **DISCUSSION:** The Role, Composition, and Responsibilities of the UFC Funding Committee: a review

5. **Public Comment**

6. **Adjournment**

Please note: *This email contains only the agendas for the meetings. For complete information on these meetings, including disability access, explanatory documents, Sunshine Ordinance information, lobbyist information and other meeting information, please follow the attached link: http://temp.sfgov.org/sfenvironment/events/index.htm#commission If you wish to receive complete information for these and other meetings by email, including disability access, explanatory documents, Sunshine Ordinance information, lobbyist information and other meeting information, please respond to this email and put "Complete Notice" in the subject heading.*

Emily D. Rogers, MPA
Commission Secretary
TEL: (415) 355-3709
FAX: (415) 554-6393

SF Environment

September 28, 2004 APPROVED

City and County of San Francisco

Urban Forest Council

APPROVED MINUTES

Funding Committee Meeting

Tuesday, September 28, 2004

Department of the Environment

Ground Floor Conference Room

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12:00 Noon

1. The meeting was called to order at 12:02 p.m. Members Blair, Lakshminarayanan, Milne, and Sullivan were present. Urban Forest Council member Francesca Vietor was present as a member of the public.

2. **ACTION:** Upon motion by Member Milne and second by Member Lakshminarayanan minutes of the July 27, 2004 meeting of the Urban Forest Council Funding Committee were unanimously adopted.

3. **INFORMATION/DISCUSSION:** Council Coordinator Alexis Harte reviewed the Urban Forest Plan Budget. Specifically, he discussed the Urban Forest Plan Budget requirements. Mr. Harte gave an update on proposal to amend Section 143 of the Planning Code. The Committee then discussed other funding opportunities for the Council. It was suggested that Isabel Wade of Neighborhood Parks Council be invited to discuss her experiences developing parcel tax programs and other funding strategies.

4. **DISCUSSION:** The committee briefly discussed the role, composition, and responsibilities of the UFC Funding Committee as well as, who would serve as chair. Mayor Newsom would like the Council to develop short and long term goals for expanding the urban forest. The Committee engaged in discussion regarding innovative finance mechanisms for urban forest programs including legislative mandates, public, not-for-profit and private sector resources. The Committee emphasized that funding urban forest expansion must inextricably bind planting with maintenance and enforcement in terms of program finance planning.

   Member Michael Sullivan will serve as the Chair of the Urban Forest Council's Funding Committee. Member Lakshminarayanan will draft goals and objects for Committee consideration.

5. **Public Comment**: There were no comments from the public at this time.

6. **Adjournment** The meeting was adjourned at 2:35 p.m.

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SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee

Special Meeting Notice and Agenda

Tuesday, October 26, 2004
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
4pm

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COMMITTEE MEMBERS

Milton Marks III, Acting Chair
Carolyn Blair
Michael Sullivan
Terry Milne

Alexis Harte, Council Coordinator
Emily Rogers, Council Secretary

Disability Access

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Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the September 28, 2004 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Minutes of the September 28, 2004 Meeting)*

3. **PRESENTATION: Parcel taxes and neighborhood assessment districts as long-term funding options for urban greening projects.** Isabel Wade, Neighborhood Parks Council: Ms. Wade has researched these strategies and will present her work to the Funding Committee.

4. **DISCUSSION:** Funding for Street Tree Action Plan. The Committee will discuss steps needed to complete a budget and fundraising plan for the draft Street Tree Action Plan Explanatory Document: draft Street Tree Action Plan)

5. **ACTION:** Short and Long-term Goals of the Funding Committee. The Committee will vote to approve its short–term and long-term goals (Explanatory Document: Funding Committee Goals Draft 10_26)

6. New Business

7. Public Comment

8. Adjournment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL
Funding Committee

DRAFT MINUTES
Special Meeting

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MAR 17 2005
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Tuesday, October 26, 2004
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
4:00 pm

1. Call to Order and Roll Call: The meeting was called to order at: 4:05 p.m. Members Sullivan, Blair and Milne were present. Excused: Member Dhaya Lakshminarayanan.

2. **ACTION:** Upon motion by Council Member Milne the minutes of the September 28, 2004 Meeting of the Urban Forest Council Funding Committee were unanimously adopted.

3. **PRESENTATION:** Isabel Wade, Neighborhood Parks Council presented findings and her experiences in campaigns to utilize parcel taxes versus neighborhood assessment districts as long-term funding options for urban greening projects weigh the pros and cons of each. She also discussed models for managing and coordinating efforts.

4. **DISCUSSION:** Funding for Street Tree Action Plan. The Committee discussed the steps needed to complete a budget and fundraising plan for the draft Street Tree Action Plan.

5. **ACTION:** Upon motion by Councilmember Milne the committee unanimously approved its short–term and long-term goals with minor amendments.

6. New Business: No new business was introduced.

7. Public Comment: There were no comments from the public.

8. Adjournment: The meeting was adjourned at 5:00 p.m.

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL
Funding Committee

APPROVED MINUTES
Special Meeting

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Tuesday, October 26, 2004
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
4:00 pm

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1. Call to Order and Roll Call: The meeting was called to order at: 4:05 p.m. Members Sullivan, Blair and Milne were present. Excused: Member Dhaya Lakshminarayanan.

2. **ACTION:** Upon motion by Council Member Milne the minutes of the September 28, 2004 Meeting of the Urban Forest Council Funding Committee were unanimously adopted.

3. **PRESENTATION:** Isabel Wade, Neighborhood Parks Council presented findings and her experiences in campaigns to utilize parcel taxes versus neighborhood assessment districts as long-term funding options for urban greening projects weigh the pros and cons of each. She also discussed models for managing and coordinating efforts.

4. **DISCUSSION:** Funding for Street Tree Action Plan. The Committee discussed the steps needed to complete a budget and fundraising plan for the draft Street Tree Action Plan.

5. **ACTION:** Upon motion by Councilmember Milne the committee unanimously approved its short–term and long-term goals with minor amendments.

6. New Business: No new business was introduced.

7. Public Comment: There were no comments from the public.

8. Adjournment: The meeting was adjourned at 5:00 p.m.

Approved: March 22, 2005

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

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Funding Committee

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Agenda

NOTICE OF CANCELLATION

The **Tuesday, January 25, 2005 at 12:00 noon** regularly scheduled meeting of the Urban Forest Council Funding Committee is cancelled due to lack of quorum. The next regular meeting is scheduled for **Tuesday, March 22, 2005 at 12 noon** at 11 Grove Street Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764. You may also visit our website at http://temp.sfgov.org/sfenvironment/events/index.htm #commission for more meeting information. Thank you.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Dhaya Lakshminaraya
Carolyn Blair
Terry Milne

Alexis Harte, Council Coordinator
Monica Fish, Council Secretary

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SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee

Meeting Notice and Agenda

Tuesday, March 22, 2005
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
12:00 P.M.

.93
2/05

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Dhaya Lakshminarayanan
Terry Milne

Alexis Harte, Council Coordinator
Monica Fish, Council Secretary

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(Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, Adele Destro, Interim Sunshine Task Force Administrator, City Hall, Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 at Phone No.: (415) 554-7724; Fax No.: (415) 554-7854; E-mail: sotf@sfgov.org. Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org.

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11 Grove Street, San Francisco, California 94102
www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the October 26, 2004 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Draft Minutes of the October 26 2004 Meeting)*

3. **DISCUSSION**: Transportation Authority Funding for Urban Forestry. The Committee wil discuss strategies for ensuring full funding from the TA for urban forestry programs in F' 05'-06'

4. **PRESENTATION:** What the David Binder Social Assessment Study tells us about Funding Options. Alexis Harte. The Committee will hear a presentation on the findings c the David Binder Social Assessment as it relates to funding options. (Explanatory Document: Binder Final Results)

5. **DISCUSSION**: Consideration of Sunday parking fees proposal for tree funding. The committee will discuss recommending Sunday parking meter fees for long-term support of urban forestry activities

6. New Business

7. Public Comment

8. Adjournment

Public Comment

At this time, members of the public may address the Council on items of interest that are within the subject matter jurisdiction of the Council but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Council for up to three minutes, unless otherwise announced by the Chair. If it is demonstrated that the comments by the public will exceed 15 minutes, the Chair may continue Public Comment to another time during the meeting.

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1. Briefly responding to statements made or questions posed by members of the public, or
2. Request staff to report back on a matter at a subsequent meeting, or
3. Directing staff to place the item or issue on a future agenda (Government Code Section 54954.2(a).)

Urban Forest Council
San Francisco Department of the Environment
City and County of San Francisco
11 Grove Street
San Francisco, CA 94102

Posted: 3/16/05

FINAL RESULTS: SAN FRANCISCO VOTER SURVEY
Sample size: 1100, Margin of Error=3.0%
Interview dates: February 14-17, 2005

Respondents: 1,100 registered voters living in San Francisco, who have working telephone numbers and voted in November 2004. (100 respondents per San Francisco Supervisorial District)

Hello. This is _____ from (Call center), an independent public opinion research firm. May I please speak with (NAME ON SAMPLE SHEET)? We are conducting a study of local issues in your area and would like to ask you some questions. (IF ASKED HOW LONG IT WILL TAKE, RESPOND: About five minutes.) (IF NECESSARY, SAY, "We are only interested in your opinions and are definitely not selling anything.")

SECTION 1: MOOD & ISSUES

First, I'd like to read you a list of locations. For each place I read, please tell me how satisfied you are with the quantity and the quality of the trees in this location. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied? (DO NOT ROTATE.)

		SATISFIED		DISSATISFIED		No Opinion/ Don't Know	SUMMARY	
		Very	Somewhat	Somewhat	Very		Satisfied	Dissatis-fied
1.	The City of San Francisco	21	54	18	5	2	**75**	**23**
2.	Parks in San Francisco	44	43	5	3	2	**87**	**11**
3.	The street where you live	29	32	21	16	2	**61**	**37**

4. Which of the following should be most responsible for the planting and maintenance of trees on the streets of San Francisco — (ROTATE ORDER) city government, property owners, non-profit groups, or private businesses?

CITY GOVERNMENT	62
PROPERTY OWNERS	19
NON-PROFIT GROUPS	8
PRIVATE BUSINESSES	3
DON'T KNOW	7
REFUSE	1

5. Have you ever considered planting a tree outside of your home or apartment?

YES	48	**→go to Q6.**
NO	51	**→skip to Q7.**
DON'T KNOW	1	**→skip to Q7.**
REFUSE	0	**→skip to Q8.**

6. Did you plant a tree outside of your home or apartment?

YES	54	→**skip to Q8.**
NO	46	→**go to Q7.**
DON'T KNOW	<1	→**skip to Q8**
REFUSE	0	→**skip to Q8**

---

7. What is your main reason for choosing not to plant a tree outside of your home or apartment? (OPEN ENDED. ACCEPT UP TO THREE RESPONSES. TRY TO FIT INTO CATEGORIES BELOW)

Not enough space/room	15
Need landlord's permission	13
Already have enough trees	13
Don't live at a permanent residence	9
Cement/Concrete/ Not enough dirt/good soil	9
Don't want to maintain the tree	7
I didn't know I could plant a tree outside my home/apartment	7
Don't have the time	5
Liability	3
Lack of experience planting trees	3
Location not suitable	3
Too expensive	2
Will block city views	2
City restrictions	2
Never thought about it	2
Will make a mess/Destroy area	1
Disabled/Not physically able to	1
Planning on planting tree	1
OTHER (SPECIFY: _____)	2
DON'T KNOW	3
REFUSE	2

---

8. Do you support or oppose legislation that would protect rare or very old trees from being removed even if the land where they are located is private property? (FOLLOW UP: Do you strongly support/oppose or just somewhat?).

SUPPORT, STRONGLY	39	→**66%**
SUPPORT, SOMEWHAT	27	
OPPOSE, SOMEWHAT	14	→**26%**
OPPOSE, STRONGLY	12	
DON'T KNOW	8	
REFUSE	<1	

(ROTATE QUESTIONS 9 AND 10.)

9. Do you support or oppose increasing the parcel tax paid by property owners in order to plant and maintain more trees on local streets with the understanding that the City would have responsibility and liability for those trees? (FOLLOW UP: Do you strongly support/oppose or just somewhat?).

SUPPORT, STRONGLY	24	→**54%**
SUPPORT, SOMEWHAT	30	
OPPOSE, SOMEWHAT	14	→**39%**
OPPOSE, STRONGLY	25	
DON'T KNOW	6	
REFUSE	1	

---

10. Do you support or oppose increasing the local sales tax paid by consumers in order to plant and maintain more trees on local streets with the understanding that the City would have responsibility and liability for those trees? (FOLLOW UP: Do you strongly support/oppose or just somewhat?).

SUPPORT, STRONGLY	21	→**47%**
SUPPORT, SOMEWHAT	26	
OPPOSE, SOMEWHAT	19	→**49%**
OPPOSE, STRONGLY	30	
DON'T KNOW	4	
REFUSE	<1	

SECTION 2: DEMOGRAPHICS

Lastly, I'd like to ask you a few questions for statistical purposes only.

11. Which of the following ethnic groups describes you? You can stop me when I've read your group. (READ LIST)

White or Caucasian	63
Black or African-American	5
Latino, Hispanic, or Mexican	7
Chinese	6
Other Asian or Pacific Islander	9
Native American	<1
Mixed Race	3
Other (SPECIFY: (_____)	1
REFUSE	6

12. Do you currently own or rent your home or apartment?

OWN	46
RENT	50
OTHER	2
REFUSE	2

That's all the questions I have. Thank you for your time.

13. RECORD GENDER:

FEMALE	50
MALE	50

14. RECORD PARTY:

DEMOCRAT	56
REPUBLICAN	12
DECLINE TO STATE	25
GREEN	4
OTHER MINOR PARTY	3

SUPERVISORIAL DISTRICT:

District 1 (McGoldrick)	9
District 2 (Alioto-Pier)	11
District 3 (Peskin)	8
District 4 (Ma)	8
District 5 (Mirkarimi)	11
District 6 (Daly)	8
District 7 (Elsbernd)	10
District 8 (Dufty)	13
District 9 (Ammiano)	8
District 10 (Maxwell)	7
District 11 (Sandoval)	7

City and County of San Francisco
Urban Forest Council

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Funding Committee

DRAFT MINUTES
Tuesday, March 22, 2005, 12:00 p.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

COMMITTEE MEMBERS: Michael Sullivan, Chair, Carolyn Blair, Dhaya Lakshminarayanan, Terry Milne

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

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Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 12:07 p.m. Funding Committee Members Sullivan, Blair and Milne present. Member Lakshminarayanan excused.

2. **ACTION**: Approval of minutes of the October 26, 2004 Meeting of the Urban Forest Council Funding Committee.

   Upon motion by Committee Member Milne and second by Committee Member Blair, the Minutes of the October 26, 2004 Funding Committee Special Meeting were unanimously approved. Excused: Council Member Lakshminarayanan.

3. **DISCUSSION**: Transportation Authority (TA) Funding for Urban Forestry. The Committee discussed strategies for ensuring full funding from the TA for urban forestry programs in FY 05'-06'

   The Transportation Authority at their meeting of March 22, 2005 voted to reduce annual funding for street trees in the Transportation Authority Strategic Plan from $1.2 million to $800,000. The Funding Committee recommended that the Urban Forest Council write a letter of disappointment to the Transportation Authority and request that they reconsider full funding for urban forestry programs in fiscal year 2005-06.

4. **PRESENTATION:** What the David Binder Social Assessment Study tells us about Funding Options. Alexis Harte. The Urban Forest Coordinator gave a presentation on the findings of the David Binder Social Assessment as it relates to funding options.

David Binder is scheduled to attend the April 1 Urban Forest Council meeting to discuss the results of the Social Assessment Study. The "Final Results: San Francisco Voter Survey" reflects that the public is more willing to have property owners incur additional parcel taxes than increasing the local sales tax paid by consumers in order to plant and maintain more trees on local streets. "It was agreed, however, that, given the results presented, neither scenario would be likely to gain voter approval."

5. **DISCUSSION**: Consideration of Sunday parking fees proposal for tree funding. The committee discussed recommending Sunday parking meter fees for long-term support of urban forestry activities

   A document from a February 14, 2005 meeting with Mayor Gavin Newsom, Alexis Harte, Urban Forest Coordinator, and previous Chair of the Urban Forest Council, Francesca Vietor was distributed and discussed. The document outlines a number of funding options for the Street Tree Action Plan. Advantages and disadvantages of the following funding sources were discussed: establishing an assessment district, environmental impact fees for large-scale developers, set-aside fees, general fund allocation, and increasing parking meter revenue. The Committee favored establishing Sunday parking fees, increasing parking revenue, and adding additional parking meters. A recommendation was made to agendize this item for the next Urban Forest Council meeting.

6. **NEW BUSINESS**

   The Board of Supervisors Rules Committee set a tentative meeting date of April 6, 10:00 a.m. for selection of Board appointees to the Urban Forest Council. The Land Use Committee is also meeting on April 6 at 1:00 p.m.

   An announcement was made that the Urban Forest Council should appoint a fourth Funding Committee member.

7. **PUBLIC COMMENT**

   No public comment was heard at this time.

8. **ADJOURNMENT**

   The meeting adjourned at 1:12 p.m.

The next meeting of the Funding Committee is scheduled for Tuesday, May 24, 2005 at 12:00 Noon at the Department of the Environment Ground Floor Conference Room.

Respectfully submitted by:

Monica Fish, Council Secretary

SF Environment

City and County of San Francisco
Urban Forest Council

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Funding Committee

APPROVED MINUTES
Tuesday, March 22, 2005, 12:00 p.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

COMMITTEE MEMBERS: Michael Sullivan, Chair, Carolyn Blair, Dhaya Lakshminarayanan, Terry Milne

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Respectfully submitted by:

Monica Fish, Council Secretary

SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL

Funding Committee

Special Rescheduled Meeting Notice and Agenda

(This is a special rescheduled meeting because it has been rescheduled from 12:00 Noon to 10:00 a.m.)

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cial

Tuesday, May 24, 2005
DEPARTMENT OF THE ENVIRONMENT
Ground Floor Conference Room
10:00 A.M.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Terry Milne

Alexis Harte, Council Coordinator
Monica Fish, Council Secretary

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Disability Access

The Urban Forest Council Funding Committee Meeting will be held at 11 Grove Street, Ground Floor Conference Room. The meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

The following services are available on request 48 hours prior to the meeting; except for Monday meetings, for which the deadline shall be 4:00 p.m. of the last business day of the preceding week: For American sign language interpreters or the use of a reader during a meeting, a sound enhancement system, and/or alternative formats of the agenda and minutes, please contact Monica Fish at (415) 355-3709 to make arrangements for the accommodation. Late requests will be honored, if possible.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals. Individuals with chemical sensitivity or related disabilities should call the Mayor's Office on Disability accessibility hotline at (415) 554-6060.

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Order of Business

1. Call to Order and Roll Call

2. **ACTION:** Approval of minutes of the March 22, 2005 Meeting of the Urban Forest Council Funding Committee. (Explanatory Document: Draft Minutes of the March 22, 2005 Meeting)

3. **DISCUSSION**: Strategies for securing funding for street tree planting and maintenance in FY 05'-06'. The Committee will discuss strategies for securing funding for street tree planting and maintenance in FY 05'-06'.

   SPONSOR: Council Member Kelly Quirke

4. New Business

5. Public Comment

6. Adjournment

Public Comment

At this time, members of the public may address the Council on items of interest that are within the subject matter jurisdiction of the Council but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Council for up to three minutes, unless otherwise announced by the Chair. If it is demonstrated that the comments by the public will exceed 15 minutes, the Chair may continue Public Comment to another time during the meeting.

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Urban Forest Council
San Francisco Department of the Environment
City and County of San Francisco
11 Grove Street
San Francisco, CA 94102

Posted: 5/18/05

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City and County of San Francisco
Urban Forest Council
Funding Committee
*Special Rescheduled Meeting

Thursday, May 24, 2005, 10:00 a.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

DRAFT MINUTES

(*This meeting was rescheduled from 12:00 p.m. to 10:00 a.m.)

COMMITTEE MEMBERS: Michael Sullivan, Chair, Carolyn Blair, Terry Milne

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 10:05 a.m. Funding Committee Members Sullivan, Blair and Milne present.

2. **ACTION**: Approval of minutes of the March 22, 2005 Meeting of the Urban Forest Council Funding Committee. Upon motion by Committee Member Milne and second by Committee Member Blair, the Minutes of the March 22, 2005 Funding Committee Meeting were unanimously approved.

3. **DISCUSSION**: Strategies for securing funding for street tree planting and maintenance in FY 05'-06'. The Committee discussed strategies for securing funding for street tree planting and maintenance in FY 05'-06'.
Sponsor: Council Member Kelly Quirke

   Council Member Kelly Quirke reported that the Transportation Authority approved their Strategic Plan recommending that the Prop K allocation for the Department of Public Works (DPW) street tree planting and maintenance budget be reduced from a 1.2 million dollar annual allocation to $800,000. The Citizens Advisory Board would be meeting on May 25 and has been asked to support the Transportation Authority's recommendations (see May 18, 2005 memo).
   It was reported that the reduced allocation would cause the City to have no funding of street tree planting other than the trees it could plant itself, which would be 250 trees in FY 2005-2006. Since DPW funding would be reduced by $400,000, they in turn would reduce funding to Friends of the Urban Forest (FUF) by that amount leaving funding to FUF at zero dollars.

The Funding Committee discussed options to restore the $400,000 for street tree planting to 1000+ trees a year as a combined effort of DPW and FUF. The following options were discussed:

1. Direct the Urban Forest Council Coordinator to draft a letter that each individual member of the Funding Committee could send as individuals to Supervisor Aaron Peskin (who is a member of the Transportation Authority Plans and Programs Committee) requesting that the Transportation Authority's Five Year Plan restore funding to $1.2 million. The draft letter should be completed before the June 14 Plans & Programs Committee meeting.

2. Request that the Mayor remove $400,000 from the $15 million Greening Initiative that is being developed and give it to DPW for street tree planting citywide. The Greening Initiative at this time would set aside $15 million and allocate the money by 11 supervisory districts. Another alternative would be to request that the Mayor divide the $15 million by 12 and give the 1/12 to FUF for street trees. This option would be for one-time funding.

3. Lobby the Mayor for money from the $124 million surplus to the general fund reported in the Controller's FY 2004-05 Nine-Month Budget Status Report. This option would be for one-time funding.

4. Request that DPW find other ways to cut their $400,000 funding loss.

5. Create a second letter to urge the Mayor to find funding to restore cuts and request support letters from neighborhood associations, SPUR, and other groups around the City.

Option 1 was determined to be the first approach to take. Other options may be addressed at a later time.

4. **NEW BUSINESS:** Educating the Funding Committee members on funding issues to they could better answer public inquiries. Ideas presented were for members to review the 2004 Annual Report and the Street Tree Action Plan.

5. **PUBLIC COMMENT:** No public comment was heard at this time.

6. **ADJOURNMENT**: The meeting adjourned at 11:25 a.m.

The next meeting of the Funding Committee is scheduled for Tuesday, July 26, 2005 at 12:00 Noon at the Department of the Environment, Ground Floor Conference Room.

Respectfully submitted by:

Monica Fish, Council Secretary

SF Environment

City and County of San Francisco
Urban Forest Council
Funding Committee
*Special Rescheduled Meeting

Thursday, May 24, 2005, 10:00 a.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

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APPROVED MINUTES

(*This meeting was rescheduled from 12:00 p.m. to 10:00 a.m.)

COMMITTEE MEMBERS: Michael Sullivan, Chair, Carolyn Blair, Terry Milne

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

Order of Business

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Sponsor: Council Member Kelly Quirke

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6. **ADJOURNMENT**: The meeting adjourned at 11:25 a.m.

The next meeting of the Funding Committee is scheduled for Tuesday, July 26, 2005 at 12:00 Noon at the Department of the Environment, Ground Floor Conference Room.

Respectfully submitted by:

Monica Fish, Council Secretary
Adopted: September 12, 2006

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SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL FUNDING COMMITTEE

93 Agenda

NOTICE OF CANCELLATION

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The **Tuesday, July 26, 2005 at 12:00 noon** regularly scheduled meeting of the Urban Forest Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, September 27, 2005 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Terry Milne

Alexis Harte
Urban Forest Coordinator

Grace Ma
Urban Forest Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: July 19, 2005

Disability Access

The Funding Committee meeting will be held at the Department of the Environment located at 11 Grove Street San Francisco, CA. The meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

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Know your rights under the Sunshine Ordinance
(Chapter 67 of the San Francisco Administrative Code)

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Lobbyist Registration and Reporting Requirements

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL FUNDING COMMITTEE

Agenda

NOTICE OF CANCELLATION

The **Tuesday, September 27, 2005 at 12:00 noon** regularly scheduled meeting of the Urban Forest Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, November 22, 2005 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Terry Milne

Alexis Harte
Urban Forest Coordinator

Grace Ma
Urban Forest Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: September 21, 2005

Disability Access

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DEPARTMENT OF THE ENVIRONMENT

URBAN FOREST COUNCIL FUNDING COMMITTEE

93 Agenda

NOTICE OF CANCELLATION

105

The **Tuesday, November 22, 2005 at 12:00 noon** regularly scheduled meeting of the Urban Forest Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, January 24, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Terry Milne

Alexis Harte
Urban Forest Coordinator

Grace Ma
Urban Forest Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: November 15, 2005

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URBAN FOREST COUNCIL FUNDING COMMITTEE

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NOTICE OF CANCELLATION

The **Tuesday, January 24, 2006 at 12:00 noon** regularly scheduled meeting of the Urban Forest Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, March 28, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Michael Sullivan, Chair
Carolyn Blair
Terry Milne

Alexis Harte
Urban Forest Coordinator

Grace Ma
Urban Forest Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: January 23, 2006

Disability Access

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URBAN FORESTRY COUNCIL FUNDING COMMITTEE

NOTICE OF CANCELLATION

The **Tuesday, March 28, 2006 at 12:00 noon** regularly scheduled meeting of the Urban Forestry Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, May 23, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

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COMMITTEE MEMBERS

Carolyn Blair
Terry Milne
(Vacant 2)

Alexis Harte
Urban Forestry Coordinator

Grace Ma
Urban Forestry Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: March 23, 2006

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URBAN FORESTRY COUNCIL FUNDING COMMITTEE

NOTICE OF CANCELLATION

The **Tuesday, May 23, 2006 at 12:00 noon** regularly scheduled meeting of the Urban Forestry Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, July 26, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Terry Milne
(Vacant 4)

Alexis Harte
Urban Forestry Coordinator

Grace Ma
Urban Forestry Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: May 9, 2006

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URBAN FORESTRY COUNCIL FUNDING COMMITTEE

NOTICE OF MEETING CANCELLATION

The **Tuesday, July 25, 2006 at 12:00 noon** regularly scheduled meeting of the Urban Forestry Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, September 26, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Coordinator at (415) 355-3764 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Terry Milne
Lena Miller
(Vacant 3)

Alexis Harte
Urban Forestry Coordinator

Grace Ma
Urban Forestry Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: July 20, 2006

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September 12, 2006 Special Meeting

City and County of San Francisco

Urban Forestry Council

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FUNDING COMMITTEE

Special Meeting Notice and Agenda

This meeting is special because it is not being held on its regularly scheduled day.

Tuesday, September 12 at 11:00 AM
Department of the Environment, 11 Grove Street
First Floor Conference Room

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

Urban Forestry Council Associate: Grace Ma

Order of Business

1. **CALL TO ORDER AND ROLL CALL**

2. **ACTION**: Adoption of minutes of the May 24, 2005 Special Urban Forestry Council Funding Committee Meeting. (Explanatory document: Draft Minutes of the May 24, 2005 Special Meeting.)

3. **DISCUSSION**: Urban Forestry Council Budget. Committee members will review the current budget for the Urban Forestry Council and discuss the upcoming budget year

(Explanatory document: Current budget outline (Excel) UFC Budget 2006-07).

4. **DISCUSSION**: City Urban Forestry Budget. Committee members will outline budget issues for city departments and agencies.

5. **DISCUSSION**: New Business

6. **FUTURE AGENDA ITEMS**

7. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

8. **ADJOURNMENT**

Public Comment

At this time, members of the public may address the Council on items of interest that are within the subject matter jurisdiction of the Council but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Council for up to three minutes, unless otherwise announced by the Chair. If it is demonstrated that the comments by the public will exceed 15 minutes, the Chair may continue Public Comment to another time during the meeting.

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Alexis Harte, Urban Forestry Coordinator
TEL: (415) 355-3764

Grace Ma, Urban Forestry Council Associate
TEL: (415) 355-3731

Monica Fish, Council Secretary
TEL: (415) 355-3709

Posted: September 6, 2006

SF Environment

City and County of San Francisco
Urban Forestry Council
Funding Committee
*Special Meeting

Tuesday, September 12, 2006, 11:00 a.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

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DRAFT MINUTES

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

Urban Forestry Council Associate: Grace Ma

Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 11:12 a.m. Present: Funding Committee Members Milne, Marks, Miller and Nervo.

2. **ACTION**: Adoption of minutes of the May 24, 2005 Special Urban Forestry Council Funding Committee Meeting. The meeting minutes were approved with no objection. (Explanatory document: Approved Minutes of the May 24, 2005 Special Meeting http://sfgov.org/site/sfenvironment_page.asp?id=32396.)

Items 3 and 4 were heard together.

3. **DISCUSSION**: Urban Forestry Council Budget. Committee members reviewed the current budget for the Urban Forestry Council and discussed the upcoming budget year (Explanatory document: Current budget outline http://sfgov.org/site/uploadedfiles/sfenvironment/meetings/ufc_funding/supporting/2006/ufbudget.xls).

4. **DISCUSSION**: City Urban Forestry Budget. Committee members outlined budget issues for city departments and agencies.

   Committee members discussed fundraising strategies, writing grants, approaching foundations, talking with Supervisors, developing a public ballot measure and developing a landscape assessment district. Members talked about the budgetary

needs for staff support of the Urban Forestry Council. Coordinator Harte explained that it is difficult to get work order money from other city departments to pay for the Urban Forestry Council. Members talked about how city departments need stable funding. Member Nervo explained that the Recreation and Park Department loses gardening staff from the budget each year.

A discussion was held on short-term and long-term funding goals:

Short-term funding goals:

- Ask Board of Supervisors and Mayor's Office to provide stable funding for the Urban Forestry Council and City departments that manage trees.

- Get foundation grant to study long-term funding options.

Long-term funding goals

- Funding ideas in the Urban Forest Plan
- Include trees in the capital fund budget for San Francisco.
- Create a global climate change tax to provide dedicated funding for trees.

Member Marks suggested action items for the Urban Forestry Council that include:

1) Updating the recommended tree planting list
2) Arbor Day celebration
3) Curriculum in schools and planting in schools
4) Work with public agencies and green industry to improve tree practices
5) Change public policy on Section 143—get impact fees from developers, etc.

Member Miller suggested that every Council member participate in hands on tree activities to feel positive and raise the profile of the Council.

Shawn Rosenmoss, San Francisco Environment Fundraising Coordinator recommended that the Council (1) must have a clear vision and substantial projects before they approach funders and (2) to set realistic goals that can be marketed.

Chair Milne recommended selecting twelve action items out of the Urban Forest Plan that the Council could focus on and talk about in a positive way. It was suggested that the City spend money on these items.

Member Miller suggested that each department think about their roles and how they can complement each other and how the Urban Forestry Council can enhance this process.

Member Marks indicated that the Mayor's Office was not providing information about the Office of City Greening and that it might be easier to work with GreenConnect. It was recommended that Ideally, the Funding Committee could call a meeting that includes Funding Committee members, Friends of the Urban Forest, SF Connect

staff, other City departments and the Mayor's Office with two members present in order to avoid quorum and public meeting requirements.

Chair Milne stated that the first action is to select action items from the Urban Forest Plan.

Member Marks asked how to disseminate project information once it is finished and indicated that outreach by the Urban Forestry Council is important.

Fundraising Coordinator Rosenmoss advised that the Department of the Environment is in charge of GreenConnect right now and that Mark Westlund, San Francisco Environment Public Outreach Program Manager, is working on GreenConnect.

Coordinator Harte advised that Director Blumenfeld wants to see a citizen-led initiative to create a landscape assessment district, parcel tax, or public ballot to increase funding for city trees.

Chair Milne and Members Marks and Miller talked about the details of a public ballot measure.

Member Miller advised that 10,000 signatures would be needed with a buffer in case some signatures are considered invalid.

Member Marks indicated that the political climate does not look good and no one is really running an assessment district or parcel tax initiative in San Francisco.

Fundraising Coordinator Rosenmoss stated that it would be easier to get public support for a climate change and global warming tax than something that focuses on trees.

Chair Milne indicated that a climate change tax would be positive in the sense that it would not be attached to an embattled commission.

Member Marks stated that he would contact City staff requesting information on whether or not trees and their administrative costs are part of the capital budget and request that Supervisor Peskin ask the Office of the Legislative Analyst to research the eligibility of trees as part of the capital fund budget. Member Marks stated that it would be interesting to know how other cities are funding trees as well.

Chair Milne stated that he and Grace Ma, Urban Forestry Council Associate would look at the action items in the Urban Forest Plan and would bring the matter to the full Council at a future date. Chair Milne stated that he would talk to Supervisors Tom Ammiano, Jake McGoldrick, and Aaron Peskin about tree budget issues.

5. **DISCUSSION**: New Business. There was no new business discussed at this time.

6. **FUTURE AGENDA ITEMS.** Committee members agree to hold a special meeting in October to discuss progress on these items and a bond or tax measure. The priority

action items from the Urban Forest Plan should be shared with city departments, state and federal agencies, related nonprofits, and so on. Additional agenda items include: 1) Prioritizing the action items from the Urban Forest Plan in terms of fundraising. This may include refining specific components; and (2) report from the City Administrator's Office about whether or not trees are part of the capital fund budget for San Francisco. This depends on whether or not Member Marks can get information from Ed Lee or Ben Rosenfeld.

6. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

7. **ADJOURNMENT.** The Urban Forestry Council Funding Committee meeting adjourned at 12:32 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary
(Notes taken by Grace Ma, Urban Forestry Council Associate)

Adopted:

SF Environment

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City and County of San Francisco
Urban Forestry Council
Funding Committee
*Special Meeting

Tuesday, September 12, 2006, 11:00 a.m.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

APPROVED MINUTES

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Council Coordinator: Alexis Harte **Council Secretary:** Monica Fish

Urban Forestry Council Associate: Grace Ma

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6. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

7. **ADJOURNMENT.** The Urban Forestry Council Funding Committee meeting adjourned at 12:32 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary
(Notes taken by Grace Ma, Urban Forestry Council Associate)

Adopted: December 5, 2006

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FORESTRY COUNCIL FUNDING COMMITTEE

NOTICE OF MEETING CANCELLATION

The **Tuesday, September 26, 2006 at 12:00 noon** regularly scheduled meeting of the Urban Forestry Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, November 28, 2006 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Council Associate at (415) 355-3731 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

COMMITTEE MEMBERS

Terry Milne
Milton Marks
Lena Miller
Susan Nervo

Grace Ma
Urban Forestry Council Associate

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: September 19, 2006

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SF Environment

GAVIN NEWSOM, MAYOR
JARED BLUMENFELD, DIRECTOR

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City and County of San Francisco

Urban Forestry Council

FUNDING COMMITTEE

Rescheduled Meeting Notice and Agenda

This is a Rescheduled Meeting because it has been rescheduled from its Regular Meeting date of Tuesday, November 28, 2006, 12:00 p.m. to Tuesday, December 5, 2006 at 12:00 p.m.

Tuesday, December 5, 2006 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Urban Forestry Council Associate: Grace Ma **Council Secretary:** Monica Fish

Order of Business

1. **CALL TO ORDER AND ROLL CALL**

2. **ACTION**: Adoption of minutes of the September 12, 2006 Special Urban Forestry Council Funding Committee Meeting. (Explanatory document: Draft Minutes of the September 12, 2006 Special Meeting)

3. **DISCUSSION**: The Urban Forestry Council Funding Committee will discuss the possibility of additional funding (e.g. tax, bond measures) for the City's Urban Forest Program.

4. **INFORMATIONAL REPORT**: City Administrator's Office Report about whether or not trees are part of the capital fund budget for San Francisco.
   SPEAKER: Member Milton Marks

5. **DISCUSSION**: New Business

6. **FUTURE AGENDA ITEMS**

11 Grove Street, San Francisco, California 94102
www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

7. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

8. **ADJOURNMENT**

Public Comment

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Posted: November 20, 2006

SF Environment

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GAVIN NEWSOM
Mayor

JARED BLUMENFELD
Director

City and County of San Francisco
Urban Forestry Council
Funding Committee

*Rescheduled Meeting

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Tuesday, December 5, 2006 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

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Draft Minutes

***The Regular Meeting was rescheduled from Tuesday, November 28, 2006, 12:00 p.m. to Tuesday, December 5, 2006 at 12:00 p.m.**

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller and Susan Nervo

Urban Forestry Specialist: Grace Ma **Council Secretary:** Monica Fish

Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 12:05 p.m. Present: Funding Committee Members Milne, Marks, Miller (12:35 p.m.) and Nervo.

2. **ACTION**: Adoption of minutes of the September 12, 2006 Special Urban Forestry Council Funding Committee Meeting. Upon Motion by Member Marks and second by Member Nervo, the Meeting Minutes were approved with no objection. (Absent: Member Miller) (Explanatory document: Approved Minutes of the September 12, 2006 Special Meeting (HTML) http://sfgov.org/site/sfenvironment_page.asp?id=46873).

3. **DISCUSSION**: The Urban Forestry Council Funding Committee discussed the possibility of additional funding (e.g. tax, bond measures) for the City's Urban Forest Program.

Chair Milne advised of his discussion with the Director about the possibility of meeting with the Mayor to discuss short and long-term general fund allocations for the Urban Forestry Council. It was stated that receiving department funding is becoming more difficult from year to year. Chair Milne discussed the possibility of prioritizing funding towards urban forestry from the recent bond measures that had passed in November's election.

Member Marks inquired as to when City Departments are required to submit their budgets to the Mayor. Ms. Anne Eng, Environmental Justice Program Manager advised that the Urban Forestry Council draft budget is being worked on now and would be turned in the beginning of January. With the current reduced staffing, funding is projected at approximately $125,000 for the next fiscal year. Consolidating two positions, seeking funding from other City agencies at a slightly reduced level, as well as seeking additional funding from outside agencies will be proposed.

Member Marks expressed his frustration that the Council is not able to influence the budget. Ms. Eng advised that the Deputy Director would be presenting a proposed budget to the Commission on the Environment in January that would be forwarded to the Mayor's Office. There would be a six-month budget process that would include the Controller's Office and Board of Supervisors review. Ms. Eng requested input from the Council to understand their staffing vision and resource needs for projects in the next fiscal year. It was stated that requesting budget allocations are restricted to being able to identify funding sources and balancing income, revenues, and expenditures.

Member Marks discussed using the Urban Forest Plan as a roadmap to future work that should be done. Ms. Eng advised the Funding Committee that a $500,000 California Department of Forestry Prop 40 grant pre-proposal is being written that could change program staffing. The funding opportunity would include the priority of implementing the Urban Forest Plan in the San Francisco southeast area. The proposal would include the objectives of (1) linking and integrating public and private tree planting and greening efforts; (2) promoting best management practices for tree pruning, care, and maintenance; and (3) providing technical support for local community efforts to improve streetscapes. Non-profit community groups would be utilized to provide outreach and educational efforts.

Chair Milne inquired as to whether the City had previously received grant funding through this program. Ms. Eng stated that previous grant recipients were not available online and advised that Friends of the Urban Forest would be submitting a grant application in conjunction with the Department of Public Works to integrate their tree database.

Ms. Eng discussed the bad condition of the palm trees that have recently been planted along MUNI's Third Street light rail system that will soon be operational. It was advised that the Public Utilities Commission would be devoting $500,000 to trees in the Southeast neighborhood, and the Department would like to coordinate their activities in terms of selection, care, maintenance and fitting into the Urban Forest Plan priorities.

Member Marks recommended that Ms. Ma, Urban Forestry Specialist review the Urban Forest Plan with the Funding Committee or through her own efforts to determine what needs to be done and identify associated costs.

4. **INFORMATIONAL REPORT**: City Administrator's Office Report about whether or not trees could be part of the capital fund budget for San Francisco.

SPEAKER: Member Milton Marks

Member Marks reported that he had previously heard that capital-funding sources could not be devoted to trees. It was stated that the City of Los Angeles passed a Resolution stating that trees are part of the City infrastructure possibly to help access funding. Member Marks asked Mr. Rosenfield, City Administrator's Office, what City revenue sources the Funding Committee should be researching to enable the tree budget to grow and whether trees can be included in the capital budget.

Mr. Ben Rosenfield, Assistant City Administrator, stated that one of his primary responsibilities is to coordinate the production of the City's Ten Year Capital Plan and that he had previously worked in the Mayor's Office as the Mayor's Budget Office Director. It was reported that the City adopted legislation about 18 months ago that requires the Mayor and the Board of Supervisors to annually review and approve the Ten Year Capital Plan. The process involves the City Administrator's Office submission of a Draft Plan to the Capital Funding Committee, which includes ten other department heads that have assets under their jurisdiction. The Plan is amended and reviewed in January and March and then submitted for Board of Supervisors review on March 1. The Mayor and the Board of Supervisors adopts the Final Plan.

Mr. Rosenfield announced that the Ten Year Capital Plan is in the process of being updated and will include reporting work on the Better Neighborhoods Plan, Better Streets Program and street trees. The Mayor has a stated goal of planting a number of street trees in the next five years and the Department of Public Works (DPW) is in the process of putting together maintenance costs that will be included in the Capital Plan and reviewed by the Capital Planning Committee, the Mayor and the Board. It was stated that capital funds are all derived from general funds and decisions are made as to what can be afforded to the capital budget. There are no legal restrictions on capital budgets.

Member Marks inquired as to whether it was possible to access funding for trees from bonds, and whether the Plan would include provisions for tree maintenance. Mr. Rosenfield stated that tree maintenance would be addressed in the operational budget, and that DPW will be providing numbers for operational impacts of maintenance for the increased forest that will be part of the conversation with the Capital Planning Committee. It was stated that if trees would be expanded in the urban forest, dollars would be required in the operating budget to match the policy for planting more trees. Mr. Rosenfield offered to research and report on the use of bond funding for trees at the January Council meeting.

Member Marks stated that the City is not prepared to put general budget money into trees and funding has always been from sales or gas taxes and recommended shaping City agency operational budgets towards tree maintenance. Member Marks inquired as to how to change the political mindset to put trees in the City's budget. Mr. Rosenfield advised that awareness is much greater now than five to ten years ago and that there has been plenty of media coverage on inadequate funding for tree maintenance recently. A discussion was

held on new plantings in commercial corridor improvements and the City's plan to buy insurance policies or warranties so that maintenance is being funded for at least three years after establishment.

Chair Milne requested further investigation into using local bonds for planting trees and recommended legislation be created in order to make trees part of the capital budget.

Mr. Rosenfield advised that the City Administrator's Staff Draft Plan would be worked on this month with an initial draft available approximately December 26 and available for public comment the first week of January. The Capital Planning Committee would hold four to six meetings in January and February with final action at the end of February.

Mr. Rosenfield offered to discuss the Ten Year Capital Plan, provide meeting schedules, and discuss future bond ballot measures and nexus with the urban forest at a future Council meeting. An invitation was extended to meeting attendees to attend the Capital Planning Committee meetings to present comments on the Draft. It was stated that the hope is to add a Plan goal to pursue funding to expand the urban forest in San Francisco.

Chair Milne inquired as to whether it was worthwhile to hold a meeting with the Mayor to request general fund money for the urban forestry program. Mr. Rosenfield recommended a discussion with the Mayor's Budget Director and the Director of Greening position, which will be filled in the near future.

5. **DISCUSSION**: New Business. Council Secretary Fish advised that the next Urban Forestry Council Funding Committee is scheduled for January 2, 2007.

6. **FUTURE AGENDA ITEMS.** (1) Report on California Department of Forestry grant proposal and budget (Ms. Eng); (2) Discussion with the Deputy Director and Fundraising Coordinator on outreach and funding for Urban Forestry Council programs and (3) Discussion of Urban Forest Plan priorities and action steps.

7. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. Ms. Eng recommended that staff explore private sector finance mechanisms for tree planting and maintenance. Chair Milne suggested that the City provide assistance to low-income homeowners for landmark tree maintenance. Member Miller discussed the high cost of pocket parks in comparison to planting trees.

8. **ADJOURNMENT.** The Funding Committee Meeting adjourned at 1:04 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary

Adopted:

SF Environment

Our home. Our city. Our planet.

GAVIN NEWSOM
Mayor

JARED BLUMENFELD
Director

City and County of San Francisco
Urban Forestry Council
Funding Committee

*Rescheduled Meeting

4.93
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pproved

Tuesday, December 5, 2006 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

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Approved Minutes

***The Regular Meeting was rescheduled from Tuesday, November 28, 2006, 12:00 p.m. to Tuesday, December 5, 2006 at 12:00 p.m.**

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller and Susan Nervo

Urban Forestry Specialist: Grace Ma **Council Secretary:** Monica Fish

Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 12:05 p.m. Present: Funding Committee Members Milne, Marks, Miller (12:35 p.m.) and Nervo.

2. **ACTION**: Adoption of minutes of the September 12, 2006 Special Urban Forestry Council Funding Committee Meeting. Upon Motion by Member Marks and second by Member Nervo, the Meeting Minutes were approved with no objection. (Absent: Member Miller) (Explanatory document: Approved Minutes of the September 12, 2006 Special Meeting (HTML) http://sfgov.org/site/sfenvironment_page.asp?id=46873).

3. **DISCUSSION**: The Urban Forestry Council Funding Committee discussed the possibility of additional funding (e.g. tax, bond measures) for the City's Urban Forest Program.

Chair Milne advised of his discussion with the Director about the possibility of meeting with the Mayor to discuss short and long-term general fund allocations for the Urban Forestry Council. It was stated that receiving department funding is becoming more difficult from year to year. Chair Milne discussed the possibility of prioritizing funding towards urban forestry from the recent bond measures that had passed in November's election.

Member Marks inquired as to when City Departments are required to submit their budgets to the Mayor. Ms. Anne Eng, Environmental Justice Program Manager advised that the Urban Forestry Council draft budget is being worked on now and would be turned in the beginning of January. With the current reduced staffing, funding is projected at approximately $125,000 for the next fiscal year. Consolidating two positions, seeking funding from other City agencies at a slightly reduced level, as well as seeking additional funding from outside agencies will be proposed.

Member Marks expressed his frustration that the Council is not able to influence the budget. Ms. Eng advised that the Deputy Director would be presenting a proposed budget to the Commission on the Environment in January that would be forwarded to the Mayor's Office. There would be a six-month budget process that would include the Controller's Office and Board of Supervisors review. Ms. Eng requested input from the Council to understand their staffing vision and resource needs for projects in the next fiscal year. It was stated that requesting budget allocations are restricted to being able to identify funding sources and balancing income, revenues, and expenditures.

Member Marks discussed using the Urban Forest Plan as a roadmap to future work that should be done. Ms. Eng advised the Funding Committee that a $500,000 California Department of Forestry Prop 40 grant pre-proposal is being written that could change program staffing. The funding opportunity would include the priority of implementing the Urban Forest Plan in the San Francisco southeast area. The proposal would include the objectives of (1) linking and integrating public and private tree planting and greening efforts; (2) promoting best management practices for tree pruning, care, and maintenance; and (3) providing technical support for local community efforts to improve streetscapes. Non-profit community groups would be utilized to provide outreach and educational efforts.

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Member Marks recommended that Ms. Ma, Urban Forestry Specialist review the Urban Forest Plan with the Funding Committee or through her own efforts to determine what needs to be done and identify associated costs.

4. **INFORMATIONAL REPORT**: City Administrator's Office Report about whether or not trees could be part of the capital fund budget for San Francisco.

SPEAKER: Member Milton Marks

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5. **DISCUSSION**: New Business. Council Secretary Fish advised that the next Urban Forestry Council Funding Committee is scheduled for January 2, 2007.

6. **FUTURE AGENDA ITEMS.** (1) Report on California Department of Forestry grant proposal and budget (Ms. Eng); (2) Discussion with the Deputy Director and Fundraising Coordinator on outreach and funding for Urban Forestry Council programs and (3) Discussion of Urban Forest Plan priorities and action steps.

7. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. Ms. Eng recommended that staff explore private sector finance mechanisms for tree planting and maintenance. Chair Milne suggested that the City provide assistance to low-income homeowners for landmark tree maintenance. Member Miller discussed the high cost of pocket parks in comparison to planting trees.

8. **ADJOURNMENT.** The Funding Committee Meeting adjourned at 1:04 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary

Adopted: May 1, 2007

SF Environment

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT

URBAN FORESTRY COUNCIL FUNDING COMMITTEE

NOTICE OF CANCELLATION

The **Tuesday, January 2, 2007 at 12:00 noon** regularly scheduled meeting of the Urban Forestry Council Funding Committee has been cancelled. The next regular meeting of the Committee will be held on **Tuesday, March 6, 2007 at 12:00 noon.** The meeting will be held at 11 Grove Street, Ground Floor Conference Room. An agenda will be prepared and distributed at least 72 hours prior to the meeting. If you have any questions please contact the Urban Forestry Specialist at (415) 355-3731 or the Council Secretary at (415) 355-3709. You may also visit our website at http://sfgov.org/site/sfenvironment_meeting.asp?id=21236 for more meeting information. Thank you.

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12/07
cancelled

COMMITTEE MEMBERS

Terry Milne, Chair
Milton Marks
Lena Miller
Susan Nervo

Grace Ma
Urban Forestry Specialist

Monica Fish
Council Secretary
TEL: (415) 355-3709 FAX: (415) 554-6393

Posted: December 13, 2006

Disability Access

The Funding Committee meeting will be held at the Department of the Environment located at 11 Grove Street San Francisco, CA. The meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

The following services are available on request 48 hours prior to the meeting; except for Monday meetings, for which the deadline shall be 4:00 p.m. of the last business day of the preceding week: For American sign language interpreters or the use of a reader during a meeting, a sound enhancement system, and/or alternative formats of the agenda and minutes, please contact Monica Fish at (415) 355-3709 to make arrangements for the accommodation. Late requests will be honored, if possible.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals. Individuals with chemical sensitivity or related disabilities should call the Mayor's Office on Disability accessibility hotline at (415) 554-6060.

Know your rights under the Sunshine Ordinance (Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, Frank Darby Jr., Sunshine Task Force Administrator, City Hall, Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 at Phone No.: (415) 554-7724; Fax No.: (415) 554-7854; E-mail: sotf@sfgov.org. Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org.

Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code §2.100, et. seq] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at: 25 Van Ness Avenue, 2nd Floor, San Francisco, CA 94102; telephone (415) 581-2300, fax (415) 581-2317; web site at www.sfgov.org/ethics.

Other Information

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

SF Environment

GAVIN NEWSOM, MAYOR
JARED BLUMENFELD, DIRECTOR

City and County of San Francisco

Urban Forestry Council

FUNDING COMMITTEE

Regular Meeting Notice and Agenda

Tuesday, March 6, 2007 at 12:00 PM
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

84.93
3/6/07

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Urban Forest Specialist: Grace Ma

Council Secretary: Monica Fish

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Order of Business

1. **CALL TO ORDER AND ROLL CALL**

2. **ACTION**: Adoption of the December 5, 2006 Special Funding Committee Meeting Minutes. (Explanatory document: December 5, 2006 Special Funding Committee Draft Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=51367.)

3. **DISCUSSION and POSSIBLE ACTION**: Priority Action Steps from the Urban Forest Plan. Members will review and possibly approve the priority actions steps that the Planning Committee recommended. (Explanatory documents: Planning Committee Priority Action Steps http://sfgov.org/site/uploadedfiles/UrbanForestPlanPriorityActionSteps.doc and Preliminary Discussion from January 18, 2007 Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=54098.)

4. **DISCUSSION**: Urban Forestry Council Budget. Members will discuss the proposed 2007-2008 Budget for the Council. (Explanatory Document: Department of the Environment Fiscal 2007-2008 Budget).
   SPEAKER: Anne Eng, Environmental Justice Program Manager

11 Grove Street, San Francisco, California 94102
www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

5. **INFORMATIONAL REPORT:** Meeting with Director of City Greening. Member Milne will summarize his meeting with Dan Sider, Director of City Greening.

6. **DISCUSSION**: New Business

7. **FUTURE AGENDA ITEMS**

8. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

9. **ADJOURNMENT**

Public Comment

At this time, members of the public may address the Committee on items of interest that are within the subject matter jurisdiction of the Committee but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Committee for up to three minutes, unless otherwise announced by the Chair. If it is demonstrated that the comments by the public will exceed 15 minutes, the Chair may continue Public Comment to another time during the meeting.

The Brown Act forbids the Committee from taking action or discussing any item or issue not appearing on the posted agenda. This rule applies to issues raised in public comment as well. In response to public comment, not on an agendized item, the Council is limited to:

1. Briefly responding to statements made or questions posed by members of the public, or
2. Request staff to report back on a matter at a subsequent meeting, or
3. Directing staff to place the item or issue on a future agenda (Government Code Section 54954.2(a).)

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Copies of explanatory documents are available to the public at Department of Environment, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Department of Environment's webpage: **www.sfenvironment.com/**; or, upon request to the Council Secretary, at the above address or telephone number 415-355-3709, or via e-mail at **Monica.Fish@Sfgov.org** within three business days of a meeting. Explanatory documents that are received after posting of this agenda are available on the website or upon request to the Council Secretary at the contact information listed above.

When bringing handouts to meetings, please photocopy on both sides of the paper and try to use post-consumer recycled or tree-free paper. Also, please bring sufficient copies of handouts for both the Commission and the public.

Grace Ma, Urban Forestry Council Associate
TEL: (415) 355-3731

Monica Fish, Council Secretary
TEL: (415) 355-3709

Posted: February 27, 2007

URBAN FOREST PLAN
PRIORITY ACTION STEPS

Priority 1: Action Item 1. The City of San Francisco should develop a citywide set of standards and best management practices for tree selection, purchase, installation and care.

Priority 2: Action Item 5. The City of San Francisco should allocate and secure funding for tree planting and maintenance from public and private sources including partnerships.

Priority 3: Action Item 6. The City of San Francisco should establish one or more goals for the urban forest and monitor the results periodically.

Priority 4: Action Item 2. The City of San Francisco should protect existing trees from and during development.

Priority 5: Action Item 8. Elected and community leaders in San Francisco should implement tree planting programs targeting underserved neighborhoods in order to achieve more environmental equity and accessibility.

Priority 6: Action Item 3. The City of San Francisco should establish a goal of no net loss of trees on public and private property.

Priority 7: Action Item 4. City of San Francisco departments should institute a comprehensive reforestation program in City parks and public institutions.

Priority 8: Action Item 9. The City of San Francisco should engage the SF Unified School District, Parent Teacher Associations and community groups to develop tree planting and care programs.

Priority 9: Action Item 7. The City of San Francisco should update the list of recommended trees.

SF *Environment*

Our home. Our city. Our planet.

GAVIN NEWSOM
Mayor

JARED BLUMENFELD
Director

CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF THE ENVIRONMENT
URBAN FORESTRY COUNCIL
FUNDING COMMITTEE

REGULAR MEETING

CANCELLED MEETING MINUTES

Tuesday, March 6, 2007, 12:00 p.m.

11 Grove Street, Eco Center Conference Room, San Francisco, CA

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3/6/07
cancelled

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Urban Forestry Specialist: Grace Ma

Council Secretary: Monica Fish

The Urban Forestry Council's March 6, 2007 Funding Committee Meeting was cancelled due to a lack of quorum. The next Committee meeting will be held on Tuesday, May 1, at 12:00 p.m. at 11 Grove Street, Eco Center Conference Room.

Respectfully submitted by,

Monica Fish
Council Secretary

11 Grove Street, San Francisco, California 94102
www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

SF Environment

GAVIN NEWSOM, MAYOR
JARED BLUMENFELD, DIRECTOR

City and County of San Francisco

Urban Forestry Council

FUNDING COMMITTEE

Regular Meeting Notice and Agenda

Tuesday, May 1, 2007 at 12:00 PM
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

SF
E84.93
#1
5/1/07

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo

Urban Forest Specialist: Grace Ma

Council Secretary: Monica Fish

8:55 a.m. nsf
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Order of Business

1. **CALL TO ORDER AND ROLL CALL**

2. **ACTION**: Adoption of the December 5, 2006 Special Funding Committee Meeting Minutes. (Explanatory document: December 5, 2006 Special Funding Committee Draft Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=51367.)

3. **DISCUSSION and POSSIBLE ACTION**: Priority Action Steps from the Urban Forest Plan. Members will review and possibly approve the Priority Action Steps recommended to the Funding Committee by the Urban Forestry Council's Planning Committee. (Explanatory documents: Planning Committee Priority Action Steps discussed at the March 15, 2007 Meeting, March Draft Minutes Item 3 (Word) http://sfgov.org/site/sfenvironment_page.asp?id=58097.)

4. **DISCUSSION**: Urban Forestry Council Budget. Members will discuss the proposed 2007-2008 Budget for the Urban Forestry Council.
   SPEAKER: Anne Eng, Environmental Justice Program Manager, Department of the Environment

11 Grove Street, San Francisco, California 94102
www.sfenvironment.com
Telephone (415) 355-3709 Fax 554-6393 E-mail: SFUrbanForestCouncil@sfgov.org

5. **INFORMATIONAL REPORT:** Meeting with Director of City Greening. Member Milne will summarize his meeting with Dan Sider, Director of City Greening.

6. **DISCUSSION**: New Business

7. **FUTURE AGENDA ITEMS**

8. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

9. **ADJOURNMENT**

Public Comment

At this time, members of the public may address the Committee on items of interest that are within the subject matter jurisdiction of the Committee but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Committee for up to three minutes, unless otherwise announced by the Chair. If it is demonstrated that the comments by the public will exceed 15 minutes, the Chair may continue Public Comment to another time during the meeting.

The Brown Act forbids the Committee from taking action or discussing any item or issue not appearing on the posted agenda. This rule applies to issues raised in public comment as well. In response to public comment, not on an agendized item, the Committee is limited to:

1. Briefly responding to statements made or questions posed by members of the public, or
2. Request staff to report back on a matter at a subsequent meeting, or
3. Directing staff to place the item or issue on a future agenda (Government Code Section 54954.2(a).)

Disability Access

The Urban Forestry Council Funding Committee meetings will be held at the Department of the Environment, 11 Grove Street, Ground Floor Conference Room, San Francisco, CA. The meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

The following services are available on request 48 hours prior to the meeting; except for Monday meetings, for which the deadline shall be 4:00 p.m. of the last business day of the preceding week: For American sign language interpreters or the use of a reader during a meeting, a sound enhancement system, and/or alternative formats of the agenda and minutes, please contact Monica Fish at (415) 355-3709 to make arrangements for the accommodation. Late requests will be honored, if possible.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals. Individuals with chemical sensitivity or related disabilities should call the Mayor's Office on Disability at (415) 554-6789 or (415) 554-6799 (TTY).

Know your rights under the Sunshine Ordinance
(Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, Frank Darby, Jr., Sunshine Task Force Administrator, City Hall, Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 at Phone No.: (415) 554-7724; Fax No.: (415) 554-7854; E-mail: sotf@sfgov.org. Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org.

Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code §2.100, et. seq] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at: 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102; telephone (415) 252-3100, fax (415) 252-3112; web site at www.sfgov.org/ethics.

Other Important Information

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

Copies of explanatory documents are available to the public at Department of Environment, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Department of Environment's webpage: **www.sfenvironment.com/**; or, upon request to the Council Secretary, at the above address or telephone number 415-355-3709, or via e-mail at **Monica.Fish@Sfgov.org** within three business days of a meeting. Explanatory documents that are received after posting of this agenda are available on the website or upon request to the Council Secretary at the contact information listed above.

When bringing handouts to meetings, please photocopy on both sides of the paper and try to use post-consumer recycled or tree-free paper. Also, please bring sufficient copies of handouts for both the Commission and the public.

Grace Ma, Urban Forestry Council Associate
TEL: (415) 355-3731

Monica Fish, Council Secretary
TEL: (415) 355-3709

Posted: April 26, 2007

City and County of San Francisco
Urban Forestry Council
Funding Committee

Regular Meeting

Tuesday, May 1, 2007 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

DOCUMENTS DEPT.

JUN 29 2007

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Draft Minutes

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller and Susan Nervo

Urban Forestry Specialist: Grace Ma **Council Secretary:** Monica Fish

Order of Business

1. **CALL TO ORDER AND ROLL CALL**: The meeting was called to order at 12:04 p.m. Present: Funding Committee Members Milne, Marks, Miller and Nervo.

2. **ACTION**: Adoption of the December 5, 2006 Special Funding Committee Meeting Minutes. Upon Motion by Member Marks and second by Member Nervo, the December 5, 2006 Meeting Minutes were approved without objection (AYES: Members Milne, Marks, Miller and Nervo) (Explanatory document: December 5, 2006 Special Funding Committee Approved Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=51367.)

3. **DISCUSSION and POSSIBLE ACTION**: Priority Action Steps from the Urban Forest Plan. Members reviewed the Priority Action Steps recommended to the Funding Committee by the Urban Forestry Council's Planning Committee. (Explanatory documents: Planning Committee Priority Action Steps discussed at the March 15, 2007 Meeting, March Draft Minutes Item 3 (Word) http://sfgov.org/site/sfenvironment_page.asp?id=58097.)
Urban Forestry Specialist Ma reported that the Planning Committee reordered nine actions steps from the Urban Forest Plan as reflected in the Planning Committee's Draft Minutes (explanatory document above). Member Marks inquired about the Planning Committee's rationale for selection of the action items. Ms. Ma explained that the Planning Committee suggested that the Funding Committee may want to focus on fundraising for several of the priority action steps, e.g. Priority 9: The City of San Francisco should update the list of recommended trees. Member Milne explained that the recommended street tree list has already been established, but funding was suggested for outreach. Ms. Ma explained that funding for production of outreach materials for the street tree list was recommended, e.g. a website, paper list for distribution, and graphic design.

Member Marks confirmed with Ms. Ma that the Planning Committee had recommended funding for Priorities 2, 5 and 9. Member Marks asked if in Priority 5, (Action Item 8. Elected and community leaders in San Francisco should implement tree planting programs targeting underserved neighborhoods in order to achieve more environmental equity and accessibility) the term "underserved" means in terms of trees, population, or poorer neighborhoods and explained that many of the poorer neighborhoods in San Francisco have a higher number of trees as they are under the control of the Redevelopment Agency. Member Marks indicated that some funders would be more interested in environmental justice than the environmental aspect so funding requests would require different approaches.

Member Milne stated that the Department of Public Works (DPW) and Friends of the Urban Forest's (FUF) greening events are always in the southeast quadrant. Urban Forestry Specialist Ma stated that North Beach, the southeast and southwest sections have fewer street trees. Member Miller stated that District 10 and the Outer Mission Districts have the fewest street trees.

Member Miller asked what fundraising means to the Urban Forestry Council. Member Marks stated that there is an interface between the Council's fundraising and the Department's fundraising.

Public Comment: Ms. Anne Eng stated that the Urban Forest Plan does identify canopy by district and that could be used as a reference for the number of trees per number of residents. Ms. Eng stated that there are two levels of fundraising, one would be on a higher policy level that would be through City officials to try larger long-term mechanisms for funding, e.g. assessment districts; and the second would be on a local level, to identify services and projects for outside funding.

Member Marks stated that Priority 9 may be the easiest one to achieve and asked what the Funding Committee could do and who would identify the potential funding sources and create the application for funding. Ms. Ma explained that the Council would work with DPW and FUF on the recommended street tree list and outreach. Member Marks stated that this effort would include designing a new brochure and web page and printing. Member Milne stated that the cost of the pruning brochures could be used as a funding comparison for the recommended street tree list. Ms. Eng reported that the cost for the pruning brochures was $2500 - $3000 for approximately 2000 brochures. Ms. Eng stated that a low-budget attempt could be made with the Department's new printer that prints in color, but the recommendation may be for a more professional brochure. Member Milne asked who designed the pruning and general forestry brochures. Ms. Ma stated that the City Reproduction Services had designed the brochures.

Ms. Ma stated that it would also cost approximately $2000 to redesign a website to add the information. Member Miller suggested that Department staff take part in designing the website to save in the cost. Ms. Eng explained that the Department would subcontract out to the Reproduction Department and it would require additional funding. Ms. Ma stated that a volunteer may be found to provide graphic design services to reduce the website design

budget. Member Miller asked how the brochures would be distributed. Member Milne explained that brochures would be handed out on Arbor Day and other similar events.

Member Marks stated that a proposal would have to be written to request funding. Ms. Ma stated that she could work with Ms. Rosenmoss, Department Fundraising Coordinator, to develop a proposal. A discussion was held on members contacting other potential funding sources, e.g. PG&E, and coordination with other programs, e.g., Shape up San Francisco and the SFUSD school garden program.

A discussion was held on Priority 2: Action Item 5. The City of San Francisco should allocate and secure funding for tree planting and maintenance from public and private sources including partnerships. Member Marks stated that the only upcoming major funding he is aware of is $10 million dollars through Proposition 84 and inquired as to who is going to apply for the funding, whether it would be the Department, Friends of the Urban Forest, the Urban Forestry Council or a combination. Ms. Ma stated that the Department would apply for funding on behalf of the Council, but is not aware of the proposal process and indicated that research should be done as to what types of programs are eligible for funding.

Ms. Eng stated that the Council should coordinate applications and funding with other City agencies through discussions with Council Department representatives. Committee members recommended that Mr. Daniel Sider be invited to attend a future Urban Forestry Council meeting to discuss funding and coordination with other City agencies. Ms. Ma stated that a discussion was held with Mr. Sider about impact fees for large-scale developers and assessment districts. Member Marks indicated that he would research a reliable ongoing funding source through a consumer item that affects the environment.

Ms. Ma reported that the Department Director is interested in doing a local climate carbon fund, to plant trees locally and see how much carbon can be offset and then sold. Member Marks stated that previous Coordinator Harte had researched this issue and it was determined that the amount of carbon the trees store is very small.

Member Miller recommended looking at statewide initiatives since California has a "green" Governor. Member Marks stated that he could discuss funding on Priorities 2 and 5 with the San Francisco delegation in Sacramento and look into applying for funding with various foundations. Urban Forestry Specialist Ma indicated that the Street Tree Action Plan could be used as a guideline for identifying required funding amounts. Ms. Eng suggested that discussions on funding sources be held with the Department internally and recommended that Member Marks set up a meeting with Ms. Rosenmoss, the Department's Fundraising Coordinator.

Public Comment: Ms. Carolyn Blair asked if there was an Urban Forestry Council Budget Plan. Ms. Eng stated that there is a budget to support the Council, but that there is not a full umbrella budget that includes implementation of all action items.

4. **DISCUSSION**: Urban Forestry Council Budget. Members discussed the proposed 2007-2008 Budget for the Urban Forestry Council (Explanatory Document: Department Draft

Budget Fiscal Year 2007-08 (PDF) http://web1.sfgov.org/site/uploadedfiles/DraftBudgetFY07-08Vers2.pdf).

SPEAKER: Anne Eng, Environmental Justice Program Manager, Department of the Environment

Ms. Eng stated that the Department's Draft Budget will be reviewed by the Budget Analyst and a hearing will be held before the Board of Supervisors the third week of May. The Budget will then be modified with any additional recommendations before it is approved. Ms. Eng stated that income had been approved from all City agencies, but is still pending with the Planning Department, and that the Department had accepted the Airport's refusal because they are restricted by their FAA rules. Ms. Eng explained that funding requests from other City agencies were reduced from $25,000 to a $20,000 this year because of a reduction in Urban Forest staffing.

Ms. Eng discussed the Council's proposed FY 2007-08 Draft Budget and explained that it contains revenues and expenditures totaling $103,000. It was stated that Impound Account fees are allocated to the Environmental Justice program, which a portion of helps support staff researching greening of the City's southeast quadrant. An Urban Forest budget sheet was distributed that included $13,000 for printing the pruning and general brochures. Member Milne confirmed with Ms. Eng that if PG&E would contribute $10,000 for printing brochures, that the funding could be moved to another category. Ms. Eng asked to meet with Member Miller to fine tune the request to PG&E for funding for the recommended street tree list brochures.

Member Marks left the meeting at this time.

Public Comment: Ms. Carolyn Blair stated that the Urban Forest 2006 previous year budget was larger than the current year's and asked why the allocation of funding from other agencies had been reduced if the Council does not have enough funding. Ms. Blair questioned why salary allocations being reduced for this fiscal year did not result in an increase to the budget. Ms. Blair suggested that the Council should be in control of the budget instead of the Department. Ms. Blair questioned where she could find the actual approved budget for Fiscal Year 2006-07. Member Milne explained that all proposed budgets before June 30th are requests and have not been finalized. Ms. Eng explained that the approved Fiscal Year 2006-07 budget from July 1 is available online and explained that the final figures are also contained in the Urban Forest budget sheet that was distributed in Committee meeting (see explanatory document above). Ms. Blair questioned the amounts in the food, travel, training, and professional services categories.
Ms. Eng explained that the food allocation category is for Urban Forestry Council sponsored activities, e.g. hosting of a Pruning Workshop for 100 people and required training/travel for staff. Ms. Eng stated that she had included funding for translation services for multicultural and multilingual communities in the professional services category. Ms. Eng stated that the Board of Supervisors' legislation directed the Department of the Environment to provide staff support to the Urban Forestry Council, and the Department is the legal entity to hire staff, provide benefits, and to be in control of the budget. Ms. Eng explained that income had not been received to support the level of staffing and benefits that were in place in 2006 and staffing could not be replaced for 2007-08.

Ms. Eng and Ms. Ma advised that the Department donates support to the Urban Forestry Council, e.g. fundraising and secretarial services. Ms. Blair asked if the Department could donate funding to the Council. Ms. Eng stated that the Department does not receive general fund money, and that half of the budget comes from impound and half from outside grants and fees.

Ms. Eng stated that the Council can affect the budget process through discussions at their meetings, attending the Board of Supervisors hearings on the budget, and through discussions with the Deputy Director and Ms. Eng.

5. **INFORMATIONAL REPORT:** Meeting with Director of City Greening. Member Milne summarized his meeting with Dan Sider, Director of City Greening.

   Member Milne reported that a discussion was held with Mr. Sider about the $21 million allocated for long-term urban forestry and how it can be applied to Urban Forestry Council activities. It was stated that Mr. Sider expressed an interest in impact fees and that Council Member Quirke had previously indicated an interest in community benefit districts. Mr. Sider was asked to consider the Mayor's Office providing $250,000 to run the Council so that other departments would not have to be relied upon for funding. Mr. Milne indicated that this idea would be considered as a one or two-year short term funding mechanism but would not be achieved in this fiscal year budget.

6. **DISCUSSION**: New Business. There was no new business discussed at this time.

7. **FUTURE AGENDA ITEMS.** Invitation to Mr. Daniel Sider to discuss Urban Forestry Council funding opportunities and coordination with other City departments.

8. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. There was no public comment at this time.

9. **ADJOURNMENT.** The Urban Forestry Council Funding Committee meeting adjourned at 1:25 p.m.

Respectfully submitted by,
Monica Fish, Council Secretary
Approved:

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JUL 06 2007

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City and County of San Francisco
Urban Forestry Council
Funding Committee
Regular Meeting

Tuesday, May 1, 2007 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room
APPROVED MINUTES

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OMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller and Susan Nervo
ban Forestry Specialist: Grace Ma **Council Secretary:** Monica Fish

Order of Business

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SPEAKER: Anne Eng, Environmental Justice Program Manager, Department of the Environment

Ms. Eng stated that the Department's Draft Budget will be reviewed by the Budget Analyst and a hearing will be held before the Board of Supervisors the third week of May. The Budget will then be modified with any additional recommendations before it is approved. Ms. Eng stated that income had been approved from all City agencies, but is still pending with the Planning Department, and that the Department had accepted the Airport's refusal because they are restricted by their FAA rules. Ms. Eng explained that funding requests from other City agencies were reduced from $25,000 to a $20,000 this year because of a reduction in Urban Forest staffing.

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6. **DISCUSSION**: New Business. There was no new business discussed at this time.

7. **FUTURE AGENDA ITEMS.** Invitation to Mr. Daniel Sider to discuss Urban Forestry Council funding opportunities and coordination with other City departments.

8. **PUBLIC COMMENT**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. There was no public comment at this time.

9. **ADJOURNMENT.** The Urban Forestry Council Funding Committee meeting adjourned at 1:25 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary
(415) 355-3709

Approved: July 3, 2007

City and County of San Francisco

Urban Forestry Council
FUNDING COMMITTEE

3:50 p.m. MSF
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JUN 28 2007
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Regular Meeting Notice and Agenda
Tuesday, July 3, 2007 at 12:00 PM
Department of the Environment, 11 Grove Street
Ground Floor Conference Room

COMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller, and Susan Nervo
Council Secretary: Monica Fish

Order of Business

1. **Call to Order and Roll Call**

2. **Adoption of the May 1, 2007 Funding Committee Meeting Draft Minutes.** (Explanatory document: May 1, 2007 Funding Committee Draft Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=60262) (Action).

3. **Priority Action Steps from the Urban Forest Plan--Status Report**. Members will provide a status report on their work identifying funding sources for Priority Action Steps as identified by the Planning Committee and from discussions held at the May 1, 2007 Funding Committee Meeting. (Explanatory document: Planning Committee Priority Action Steps March 15, 2007 Meeting, Draft Minutes Item 3 (Word) http://sfgov.org/site/sfenvironment_page.asp?id=58097.) (Discussion and Possible Action)

4. **Urban Forestry Council Budget**. An Informational Report will be given on the approved 2007-2008 Budget for the Urban Forestry Council (Informational Report and Discussion).
   SPEAKER: Anne Eng, Environmental Justice Program Manager, Department of the Environment

5. **New Business** (Discussion)

6. **Future Agenda Items** (Discussion)

7. **Public Comment**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda.

8. **Adjournment**

Public Comment

At this time, members of the public may address the Committee on items of interest that are within the subject matter jurisdiction of the Committee but are not on today's agenda. Public comment will be taken following each agendized item. Each member of the public may address the Committee for up to three

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3. Directing staff to place the item or issue on a future agenda (Government Code Section 54954.2(a).)

Disability Access

The Urban Forestry Council Funding Committee meetings will be held at the Department of the Environment, 11 Grove Street, Ground Floor Conference Room, San Francisco, CA. The meeting room is wheelchair accessible. The closest accessible BART station is the Civic Center Station at United Nations Plaza and Market Street. Accessible MUNI lines serving this location are: #42 Downtown Loop, and #71 Haight/Noriega and the F Line to Market and Van Ness and the Metro Stations at Van Ness and Market and at Civic Center. For information about MUNI accessible services call (415) 923-6142. There is accessible curbside parking adjacent to City Hall on Grove Street and Van Ness Avenue and in the vicinity of the Veterans Building at 401 Van Ness Avenue adjacent to Davies Hall and the War Memorial Complex.

The following services are available on request 48 hours prior to the meeting; except for Monday meetings, for which the deadline shall be 4:00 p.m. of the last business day of the preceding week: For American sign language interpreters or the use of a reader during a meeting, a sound enhancement system, and/or alternative formats of the agenda and minutes, please contact Monica Fish at (415) 355-3709 to make arrangements for the accommodation. Late requests will be honored, if possible.

In order to assist the City's efforts to accommodate persons with severe allergies, environmental illnesses, multiple chemical sensitivity or related disabilities, attendees at public meetings are reminded that other attendees may be sensitive to various chemical based products. Please help the City accommodate these individuals. Individuals with chemical sensitivity or related disabilities should call the Mayor's Office on Disability at (415) 554-6789 or (415) 554-6799 (TTY).

Know your rights under the Sunshine Ordinance
(Chapter 67 of the San Francisco Administrative Code)

Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For more information on your rights under the Sunshine Ordinance or to report a violation of the ordinance, contact the Sunshine Ordinance Task Force, Frank Darby, Jr., Sunshine Task Force Administrator, City Hall, Room 409, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 at Phone No.: (415) 554-7724; Fax No.: (415) 554-7854; E-mail: sotf@sfgov.org. Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org.

Lobbyist Registration and Reporting Requirements

Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code §2.100, et. seq] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at: 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102; telephone (415) 252-3100, fax (415) 252-3112; web site at www.sfgov.org/ethics.

Other Important Information

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

Copies of explanatory documents are available to the public at Department of Environment, 11 Grove Street, San Francisco, California between the hours of 9 a.m. and 5 p.m., or when possible, on the Department of Environment's webpage: www.sfenvironment.com/; or, upon request to the Council Secretary, at the above address or telephone number 415-355-3709, or via e-mail at Monica.Fish@Sfgov.org within three business days of a meeting. Explanatory documents that are received after posting of this agenda are available on the website or upon request to the Council Secretary at the contact information listed above.

When bringing handouts to meetings, please photocopy on both sides of the paper and try to use post-consumer recycled or tree-free paper. Also, please bring sufficient copies of handouts for both the Commission and the public.

Monica Fish, Council Secretary
TEL: (415) 355-3709

Posted: June 28, 2007

City and County of San Francisco
Urban Forestry Council
Funding Committee
Regular Meeting

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Tuesday, July 3, 2007 at 12:00 P.M.
Department of the Environment, 11 Grove Street
Ground Floor Conference Room
DRAFT MINUTES

DOCUMENTS DEPT.
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PUBLIC LIBRARY

OMMITTEE MEMBERS: Terry Milne (Chair), Milton Marks, Lena Miller and Susan Nervo
uncil Secretary: Monica Fish

Order of Business

1 **Call to Order and Roll Call**: The meeting was called to order at 12:09 p.m. Present: Funding Committee Members Milne, Marks and Nervo. (Excused: Member Miller)

2 **Adoption of the May 1, 2007 Funding Committee Meeting Draft Minutes.** Upon Motion by Member Marks and second by Member Nervo, the May 1, 2007 Meeting Minutes were approved without objection. (Explanatory document: May 1, 2007 Funding Committee Approved Meeting Minutes http://sfgov.org/site/sfenvironment_page.asp?id=60262) (Action).

3 **Priority Action Steps from the Urban Forest Plan--Status Report**. Members provided a status report on their work identifying funding sources for Priority Action Steps as identified by the Planning Committee and from discussions held at the May 1, 2007 Funding Committee Meeting. (Explanatory document: Planning Committee Priority Action Steps March 15, 2007 Meeting, Draft Minutes Item 3 (Word) http://sfgov.org/site/sfenvironment_page.asp?id=58097.) (Discussion and Possible Action)

Member Milne stated that the Planning Committee recommended funding for Priorities 2, 5 and 9 as listed in the March 15, 2007 Planning and Policy Committee Meeting Minutes. Committee Members held a discussion on **Priority 2 Action Item 5. The City of San Francisco should allocate and secure funding for tree planting and maintenance from public and private sources including partnerships.** Member Marks stated that agencies that are involved with tree planting and maintenance include the Urban Forestry Council, Friends of the Urban Forest and the Mayor's Greening Initiative. It was reported that Green Connect that was started by the Mayor has a partnership with the Giants to plant trees. Member Marks stated that he is unsure of the fundraising that is being done by the Mayor for City offices and what fundraising is being done for non-profits such as Green Connect. Member Milne stated that he would be contacting Mr. Sider, Director of Greening to request a report. Member Marks stated that it is difficult to compete with other fundraising that is currently being done, and the Urban Forestry Council who has a low level of funding does not seem to be a priority within the City government.

Committee members discussed identifying the type of partnerships that they should be pursuing. Member Milne stated that the partnerships that we know about are the ones from the Mayor's Office. Member Milne indicated that from previous conversations he has held with Mr. Sider, the Director of Greening, it appeared that his focus was related to planning, e.g. adding greening elements to permits for big development projects. Member Milne stated that he does not know what the Council can do to promote funding partnerships in the public/private aspect that the Mayor's Office is not already doing on a larger scale, e.g. the Giants planting trees. Member Marks suggested looking to the Recreation and Park Department for a partnership. Member Milne inquired about the Recreation and Park Department's current partnerships. Member Nervo indicated that The Parks Trust is the non-profit partner to the

Conservatory of Flowers and the San Francisco Botanical Garden Society is the non-profit partner to the San Francisco Botanical Garden.

Ms. Anne Eng, Department staff suggested that the Funding Committee create a comprehensive matrix of various components of tree planting and maintenance that is going on by different agencies in order to identify where the gaps might be. Then a focus could be made on what funding to pursue for what aspect of the urban forest. Ms. Eng also requested that Member Marks, Ms. Shawn Rosenmoss, Department Fundraising Coordinator and herself set up a meeting this month to discuss potential fundraising. Member Marks stated that there should be an understanding of what money the City has for tree planting and maintenance and how it is allocated. It was stated that the federal government allocated 11 million dollars for planting trees, but no one explained where the money came from or how it was being used. Member Marks requested that Mr. Sider provide an informational report on how federal government funding is being allocated for trees.

The Committee discussed **Priority 5: Action Item 8. Elected and community leaders in San Francisco should implement tree planting programs targeting underserved neighborhoods in order to achieve more environmental equity and accessibility.** Member Milne stated that Supervisors are receiving community input about implementing green programs in their districts, and programs such as Clean and Green specific to neighborhoods have been set up. Member Milne stated that there has been discussion about Council Members attending the Supervisors' monthly community meetings to discuss planting more trees in particular neighborhoods and to increase public awareness; however, these efforts do not provide funding to implement the programs.

The Committee discussed **Priority 9: Action Item 7. The City of San Francisco should update the list of recommended trees.** The Planning Committee had recommended that the Funding Committee discuss how to attain funding for development of outreach material and hold a discussion on how to coordinate the dissemination of information. Member Milne stated that the intention is to develop the Recommended Street Tree List into a brochure instead of just a computer list. It was stated that Member Miller was discussing the possibility of developing a brochure with PG&E, but was not successful in this effort. Member Marks stated that it is hard to understand the relationship with Friends of the Urban Forest, Green Connect, the Mayor's Greening Initiative and Department of Public Works (DPW) in order to coordinate efforts. It was stated that the Urban Forestry Council cannot approach foundations for funding or to develop outreach material because the Committee does not know whether the Mayor's Office, Friends of the Urban Forest, or Green Connect has already made the effort. Member Marks stated that there does not seem to be coordination between different agencies, and the entire purpose of the Urban Forestry Council is for there to be coordination. Member Milne stated that he would talk to Mr. Sider about providing an informational report at a future meeting and that an informational matrix might provide a clearer understanding of coordination between agencies. It was stated that the Council's role at this time may be to just analyze activities, make suggestions, and to participate more in what it is capable of doing.

Ms. Eng suggested that the new staff person or a summer intern could review all the different agency budgets in order to provide funding recommendations, and suggested that the Committee's efforts be focused more on private funding efforts. Member Marks recommended that the Mayor's Office disseminate their efforts with other agencies to the Urban Forestry Council so the Council could better plan their efforts. Ms. Eng stated that the Department's role is to help facilitate and to look at different components. It was stated that one of the responsibilities listed in the job description for the new Urban Forest staff member is to help incorporate the Urban Forest Plan components into the Better Streets planning effort.

Member Marks suggested contacting Friends of the Urban Forest (FUF) and DPW to understand the role the Council and the Funding Committee can have to help develop the Recommended Street Tree List into a more formal document. Ms. Eng stated that at the previous Funding Committee meeting, a discussion was held on developing a web resource for the Recommended Street Tree List. It was stated that it would take resources to develop a new web

page and/or to setup a link to FUF or DPW's current web page. Ms. Eng recommended complimenting the electronic information or printed form by working on establishing a physical location, e.g. a nursery with an area where the public could view trees that are recommended for planting and where they could access tree care information. Ms. Eng stated that there are existing resources that could be shared more effectively with additional support, and this Council can provide that coordination role, information dissemination, and collection. It was stated that most foundations would prefer providing funding for planting trees versus providing funding for coordinating efforts to plant trees. Member Marks stated that a lot of funders would want credit that they could better receive from signing on with the Mayor's Office.

No action was taken on this item. The priorities determined by Committee members included identifying current funding for tree planting and maintenance by holding discussions with other agencies (Mayor's Office and FUF) and by developing a matrix to track Department budget funds that apply to urban forestry. A discussion was held on creating a formalized Recommended Street Tree List either in electronic or in print form and disseminating the information, but no conclusive information was available.

Urban Forestry Council Budget. An Informational Report was given on the approved 2007-2008 Budget for the Urban Forestry Council (Informational Report and Discussion). (Explanatory Document: Urban Forestry Council Budget Fiscal Year 2007-08 (PDF) http://web1.sfgov.org/site/uploadedfiles/UFCBudget2007-08.pdf)

SPEAKER: Anne Eng, Environmental Justice Program Manager, Department of the Environment

Ms. Eng reported that there was a reduction in the Urban Forest budget for this Fiscal Year that would result in no available funding for printing of the Urban Forest and Pruning brochures. It was stated that the Department is trying to get the material produced by general Outreach. Ms. Eng reported on City agencies that the Department is receiving funding from that is allocated to the Urban Forestry Council and on expenditures such as salaries, overhead, and other minor expenditures, e.g. the pruning workshop.

Ms. Eng reported that recruitment for the new Urban Forestry Assistant position would be closing on Monday, July 9, and that a first level screening would be held by the Department of Human Resources. Committee members questioned the salary allocation for this position as not accounting for an amount that would be equal to salary and benefits. Ms. Eng reported that the new position would include southeast sector work, so more funding would be available from the impound account to support additional salary costs. Ms. Eng corrected a previous staff report that indicated that funding would be available for reprinting of the Pruning Brochure stating that resources would still have to be identified.

Member Marks inquired about expectations of agencies that are funding the Urban Forestry Council. Ms. Eng stated that agencies are looking for accomplishments and deliverables that have been made, e.g. implementation of the Landmark Tree Ordinance, staffing public meetings, and stated that a written report is submitted as part of the budget process.

. **New Business** (Discussion). Member Marks requested a discussion on the request to consolidate Urban Forestry Council Committees. Member Milne stated that the Landmark Tree Committee would have to meet monthly because of required deadlines for landmark trees. A discussion was held on the possibility of consolidating the Planning and Funding Committees and/or having fewer Urban Forestry Council meetings. It was stated that having fewer meetings or consolidation may result in longer meetings. The Urban Forestry Council is scheduled to hear this item at their next meeting.

. **Future Agenda Items** (Discussion). There were no future agenda items discussed at this time.

7. **Public Comment**: Members of the public may address the Committee on matters that are within the Committee's jurisdiction and are not on today's agenda. There was no public comment at this time.

8. **Adjournment.** The Urban Forestry Council Funding Committee Meeting adjourned at 1:00 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary
(415) 355-3709

Approved:

City and County of San Francisco
Urban Forestry Council
Funding Committee
Regular Meeting

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13/07
approved

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Department of the Environment, 11 Grove Street
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APPROVED MINUTES

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8. **Adjournment.** The Urban Forestry Council Funding Committee Meeting adjourned at 1:00 p.m.

Respectfully submitted by,

Monica Fish, Council Secretary
(415) 355-3709

Approved: November 15, 2007

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